

VOL. XXXIX, NO. 12

WEEK ENDING
MAY 5, 1934

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY

THE NEW YORK TIMES COMPANY



FRANCES DRAKE,

Young Screen Star,
Speeding Over the
Waters of Los An-
geles Harbor in a
Fast Boat.

GOLD FROM FURS: SEAL HUNTING IN THE ICY NORTH



AN OUTDOOR NURSERY ON THE ICE FIELDS OF THE NORTH ATLANTIC: A GROUP OF YOUNG SEALS,

Black Spots Appearing on the White Coats That Mark the First Stage of Their Existence, Sleeping Quietly in the Sun Unmindful of the Peril to Their Species Denoted by the Presence in the Background of the Steamship Imogene, One of the Largest and Most Powerful of the Sealing Fleet, Which Each Winter Invades Their Haunts in Quest of Furs. One Veteran Sealing Captain Returned a Few Weeks Ago to a Canadian Port With the One-Millionth Seal Killed by His Crews in Decades of Sealing, and the Various Governments Have Been Compelled to Impose Restrictions on the Slaughter of These Defenseless Animals in Order to Safeguard Fur Supplies of the Future. This Series of Pictures Was Taken by Dr. A. W. Policoff of St. John's, N. B., Who Accompanied One of the Sealing Vessels on Its Annual Cruise. (Times Wide World Photos.)



STOWING AWAY THE DAY'S KILL: THE DECK OF A SEALER Loaded With Pelts, Which Are Preserved With Ice in the Hold.



WITH ITS HEAD RETRACTED INTO ITS BODY: A YOUNG SEAL With Black Spots on Its White Coat Tries to Hide Its Head as Is the Custom of Its Kind When Disturbed or When Warm and Sleepy. This Youngster Will Turn Entirely Black Within a Couple of Weeks.



A THREE-WEEK-OLD BABY OF THE NORTH: A SEAL IN THE "WHITECOAT" STAGE. As the Weeks Pass Black Spots Appear on the Young Seal's Body and Then It Becomes Black All Over.



EVIDENCES OF A SUCCESSFUL DAY'S HUNT: MEMBERS OF A SEALER'S CREW Hauling Pelts to the Ship.

Which of These Mistakes in English Do YOU Make?

HOW SHERWIN CODY'S patented 100% Self-Correcting Device has shown more than 90,000 people an easy way to expressive English. Only 15 minutes a day required to improve your speech and writing.

HOW often you hear others say, "I didn't see him since . . .," "those kind," "she don't care," "no-where," "can't hardly." Persons who make these mistakes are never sure of themselves. They seldom know, for example, whether or not to spell "separate" with "e" or "a" after the "p" or "recommend" with one or two "c's" or "m's." They often hesitate to use simple words like "finance," "comparable," and "penalize" for fear of pronouncing them wrong. They are inclined to overwork commonplace words such as "wonderful," "clever," "adorable," and "marvelous" until their speech and writing become dull and lifeless. How grossly their mistakes and hackneyed language *misrepresent* them!

What Does Your English Tell About You?

It is so easy to say, "But I am not like that!" Unfortunately, however, if you do make mistakes, you are doubtless unconscious of them. Nevertheless, *others* notice them, and may misjudge you accordingly. Even if you are not guilty of the slips mentioned above, is it not possible that you make other equally unpardonable blunders without realizing it?

Every time you talk or write, your English either handicaps or helps you. If you use crude, ungrammatical expressions—if your pronunciation is faulty—if your vocabulary is limited—if you hem and haw in vainly trying to express your ideas—others are certain to feel that you lack educational advantages, even though they are too polite to mention it. But if you can always express yourself correctly and easily—without groping for the right word to express your meaning—without slipping up in grammar—others will see in your English a favorable reflection of your culture and refinement.

Correct English Habits Now Easy to Form

No one can blame you for shying away from the old-fashioned way to improve

your English—with its bugbear of rules. But now the mastery of English has been made so easy that you can learn to talk correctly and fluently *without even thinking about it*. The knack of spelling correctly and punctuating properly can be so firmly fixed in your mind that you can never forget. The whole study of English has been so simplified that you can actually enjoy increasing your vocabulary and gaining a new power of language!

This is what Sherwin Cody, the well-known authority on English, now offers you—a simple, common-sense way to attain mastery of English in only a few minutes a day.

Sherwin Cody's Remarkable 100% Self-Correcting Invention

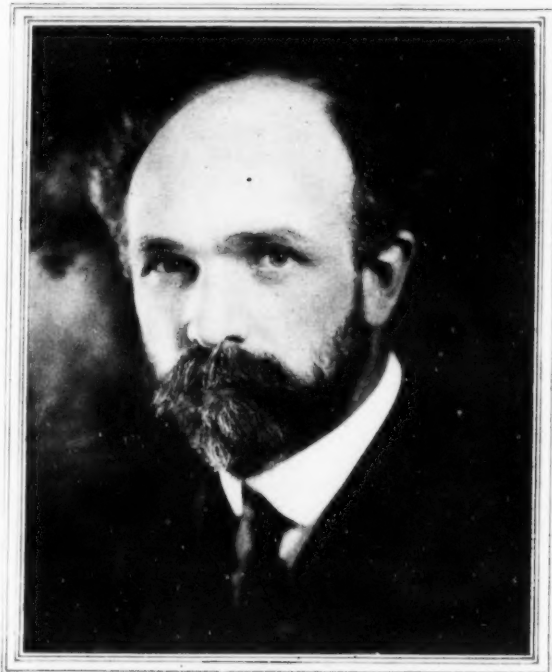
The basic principle of Mr. Cody's new method is habit-forming. His 100% Self-Correcting Device, upon which he has been granted a patent, helps you in finding your mistakes and concentrating your attention *only* upon them. It does not bother you about forms you already know. Through constantly showing you the right way this device quickly makes your English habitually correct. There is no wasted effort—few rules to memorize—no tiresome studying.

What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so.

Here is our mother tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration. Some years ago Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises *Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods*. There is no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more



SHERWIN CODY

interesting still was the fact that the children were "wild" about the study. It was like playing a game.

That Mr. Cody has unquestionably modernized English instruction is evidenced by the fact that over 90,000 persons have already improved their English through his simple method. You are invited to learn more in detail about Sherwin Cody's method and what it can do for *you*. There is no obligation. A stamp is all it will cost.

Mail Coupon for FREE BOOK

If you want to learn exactly how to get rid of embarrassing mistakes in grammar, punctuation, spelling, pronunciation—how to present your ideas clearly, forcefully and persuasively—how to gain the self-confidence that an easy familiarity with good English always brings—send **TODAY** for our new **free** book, "How You Can Master Good English in 15 Minutes a Day." This book tells all about Mr. Cody's method—shows why it is easy, efficient and fascinating. This book will be sent free upon request. There is absolutely no obligation. Simply send the coupon or a letter or a postal card for it. Address **SHERWIN CODY SCHOOL OF ENGLISH, 745 Searle Building, Rochester, N. Y.**

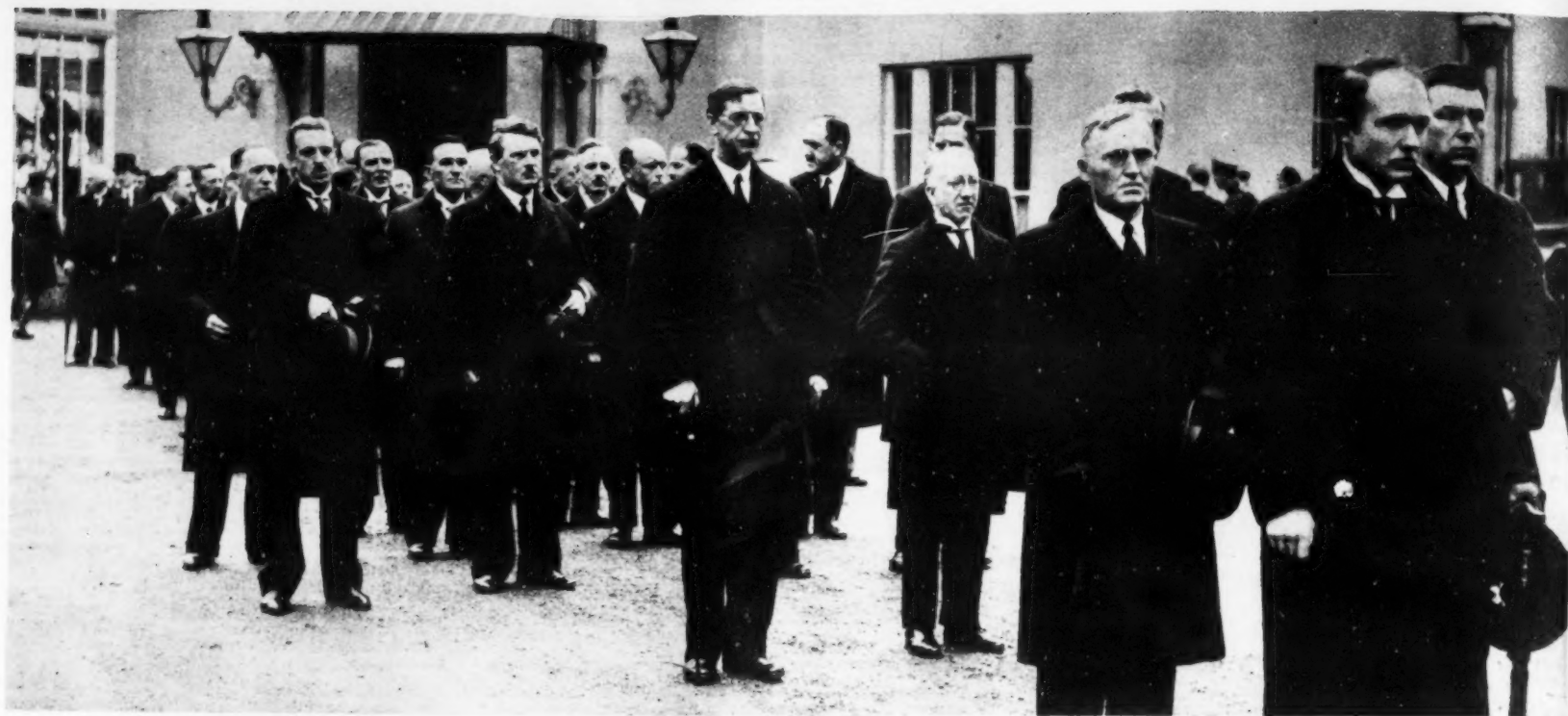
SHERWIN CODY SCHOOL OF ENGLISH
745 Searle Building, Rochester, N. Y.

Please send me, without obligation on my part, your new free book, "How You Can Master Good English in 15 Minutes a Day."

Name.....

Address.....

This valuable book can not be sent to children.



THE IRISH FREE STATE PAYS TRIBUTE TO THE AMERICAN MINISTER WHO DIED IN DUBLIN: PRESIDENT EAMON DE VALERA and Other High Officials Accompanying the Body of William W. McDowell on the First Stage of the 4,000-Mile Journey Back to His Home in the United States for Burial. (Times Wide World Photos, London Bureau.)



WHERE LEON TROTSKY FOUND A HIDING PLACE NEAR PARIS: THE SECLUDED VILLA AT BARBIZON, on the Edge of the Forest of Fontainebleau, in Which the Famous Russian Exile Carried On the Work for His "Fourth International" Until French Police Broke Into His Refuge. (Times Wide World Photos, Paris Bureau.)



A NEW WARSHIP OF ADVANCED DESIGN IS ADDED TO THE FRENCH NAVY: THE TORPEDO BOAT LE TRIOMPHANT Is Launched at Dunkirk in the Presence of High Officials of the Republic. (Times Wide World Photos, Paris Bureau.)



THE CHANCELLOR OF THE EXCHEQUER STARTS FOR THE HOUSE OF COMMONS TO ANNOUNCE HIS "SUNSHINE BUDGET": NEVILLE CHAMBERLAIN Leaving His London Residence to Announce That the Government Had Finished the Year With a Surplus of £796,000 and Would Be Able to Reduce Taxes. (Times Wide World Photos, London Bureau.)

MID-WEEK PICTORIAL

"NEWS OF THE
WORLD
IN PICTURES"

VOL. XXXIX, NO. 12,

PRICE TEN CENTS

NEW YORK,
WEEK ENDING
MAY 5, 1934

A LONE WOMAN FLIER RETURNS FROM A 16,000-MILE TOUR

Miss Laura Ingalls Is Welcomed at Floyd
Bennett Field, New York, After Com-
pleting the First Solo Flight Around
South America.

(Times Wide World Photos.)



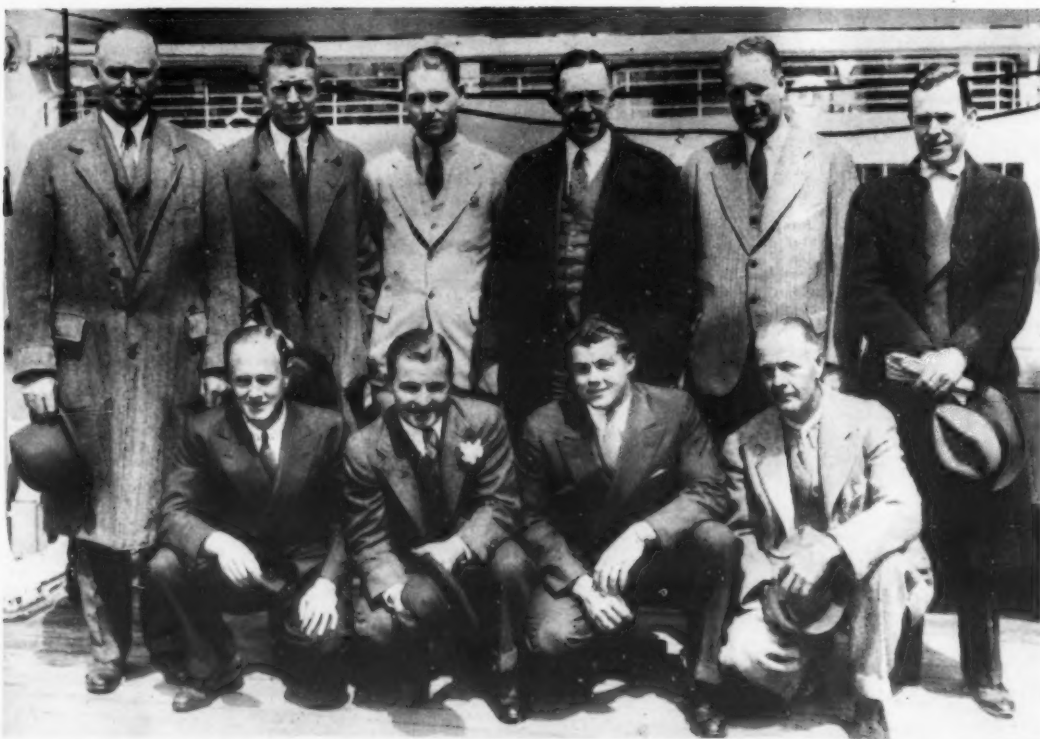


THE MIGHTY HEAVE THAT SET A NEW WORLD'S RECORD FOR THE 16-POUND SHOT-PUT: JOHN LYMAN of Stanford Executing a Throw of 54 Feet 1 Inch in a Palo Alto Meet in Which Stanford Triumphed Over California by a Score of 81 to 50. (Times Wide World Photos, San Francisco Bureau.)



A MATTER FOR REGRET BY HORSE AND RIDER: MISS PATRICIA WAKE,

Daughter of Sir Hereward Wake, Tumbles Into the Water From Her Mount, Gypsy, at a Jump in a Children's Race of the Grafton Hunt Near Towcester, England. (Times Wide World Photos.)



AMATEUR GOLFERS IN QUEST OF INTERNATIONAL HONORS: AMERICA'S WALKER CUP TEAM

Sailing From New York Aboard the Caledonia to Compete Against the British Team Over the St. Andrews Course. In the Front Row, From Left to Right, Are: George T. Dunlap Jr., Johnny Goodman, W. Lawson Little Jr. and A. Chandler Egan. Standing: Harold W. Pierce, Johnny Fischer, Gus Moreland, Francis Ouimet, Max R. Marston and Jack Westland. (Times Wide World Photos.)



HE MAKES THE LAST FIVE YARDS OF THE DASH THROUGH THE AIR: BRUCE HUMBER of the University of Washington Track Team Breaking the Tape in the 100-Yard Sprint With a Powerful Leap Reminiscent of Paddock's Style. (Times Wide World Photos.)



THE PRESIDENT BEGINS HIS SECOND YEAR AS A PITCHER IN THE MAJOR LEAGUES: MR. ROOSEVELT
 Throwing Out the Ball at the First Game of the Season in Washington, in Which the Boston Red Sox Shut Out the Senators, 5 to 0. Others in the Front Row, From Left to Right, Are: Postmaster General James A. Farley, Bernard M. Baruch, Captain Walter N. Vernou, Clark Griffith, Joe Cronin and Bucky Harris.
 (Times Wide World Photos, Washington Bureau.)



SHOTS HEARD FROM BERLIN TO THE CANAL ZONE: MEMBERS OF THE BERLIN SHOOTING CLUB
 Taking Part in a Match Against the Balboa Gun Club of Gatun in Which Each Side Competed on Its Own Range and Reported the Scores by Letter.
 (Times Wide World Photos, Berlin Bureau.)



THE MAYOR OF NEW YORK ON THE MOUND: FIORELLO H. LAGUARDIA
 Goes Out on the Diamond and Hurls a Strike Over the Plate in Professional Style to Open the Season in the Yankee Stadium.
 (Times Wide World Photos.)



IN A RACE AGAINST THE CHIMING OF BIG BEN: MISS FLORENCE ILOTT
 Sprinting the 1,160 Feet Across Westminster Bridge, London, While the Famous Clock Is Striking 12, a Process Requiring 46 Seconds.
 (Times Wide World Photos, London Bureau.)

ART FOR THE 1934 CENTURY OF PROGRESS EXPOSITION



A WHISTLER MASTERPIECE FOR DISPLAY AT THE 1934 CENTURY OF PROGRESS EXPOSITION: "THE WHITE GIRL,"

by James McNeill Whistler, From the Collection of Miss Gertrude B. Whittemore of Naugatuck, Conn., Which Will Be Included in the Art Exhibition at the Chicago World's Fair and Housed in the Art Institute of Chicago After June 1.

(Peter A. Juley & Son.)



"MME. CEZANNE," BY PAUL CEZANNE,

Another of the 1,000 Famous Paintings in the Century of Progress Art Exhibition for 1934.



"FEMME A LA GRANDE TOQUE ET A LA MANDOLINE,"

by Jean Baptiste Camille Corot, Lent by Paul Rosenberg.

"YO
NO
WO
BY I
CRA
Le
Dr. F
Hein
Fleis

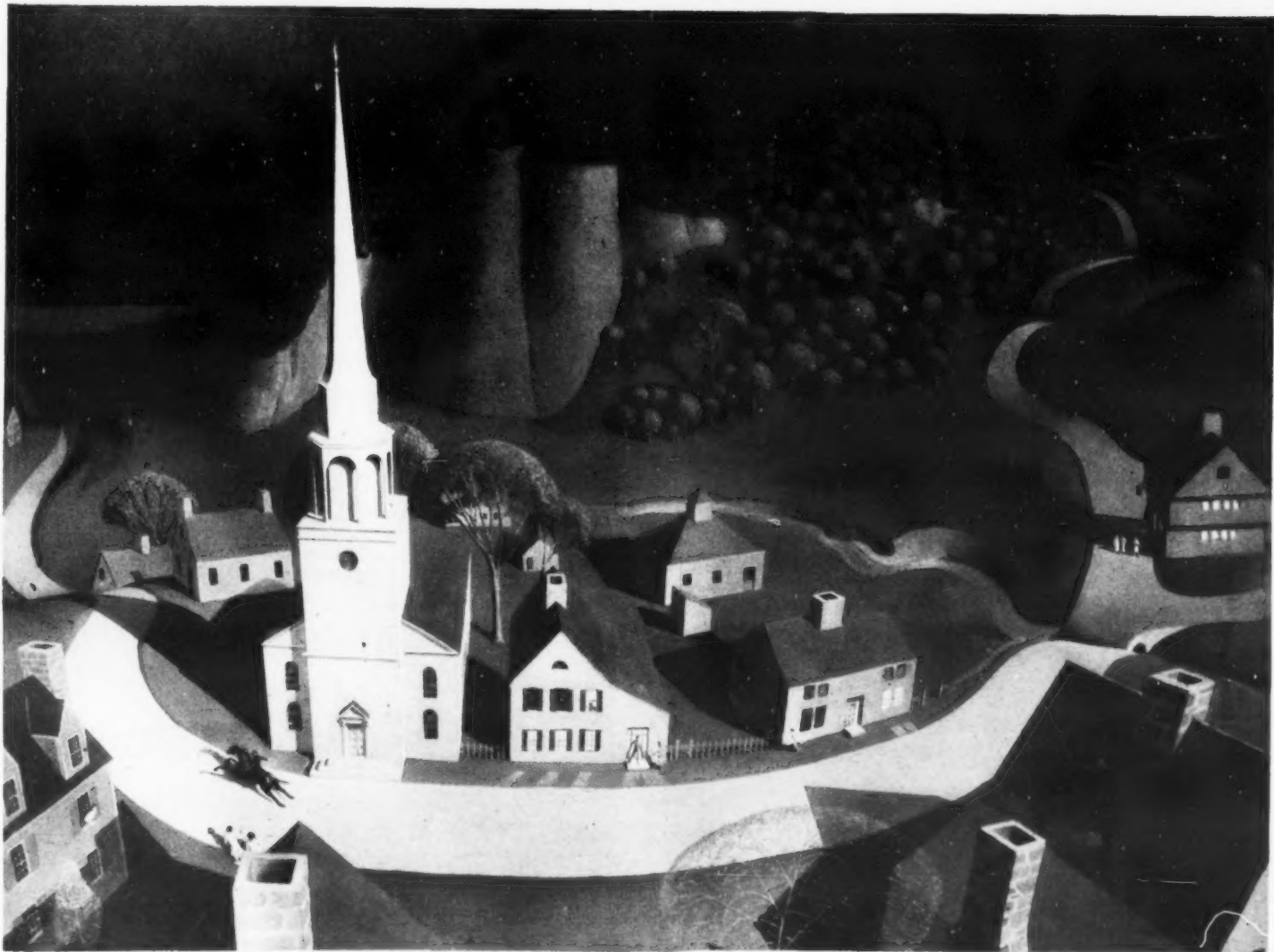
MIL
RI
P
RE
BY
W
Lent
C. M
for
Ex
of
Cer
Pr

FAMOUS PAINTINGS TO BE SHOWN AT THE CHICAGO FAIR



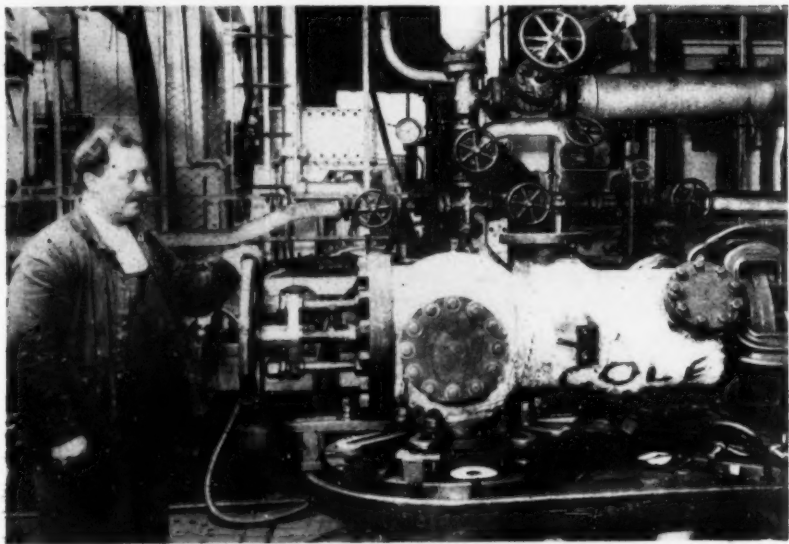
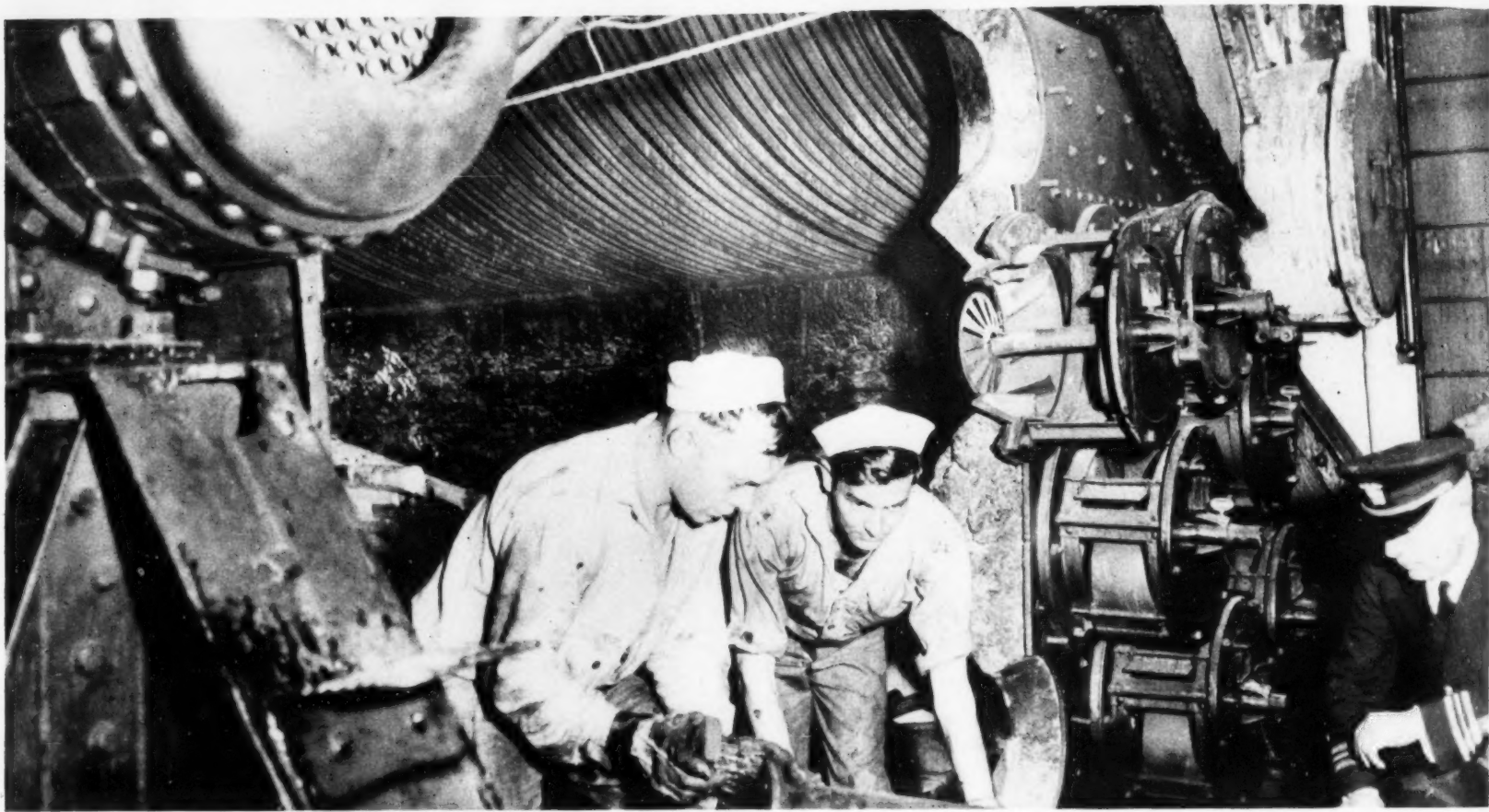
"YOUNG
NOBLE-
WOMAN,"
BY LUCAS
CRANACH,
Lent by
Dr. Rudolph
Heinemann-
Fleischmann.

At Right—
"MISS JULIET MOTT,"
BY THOMAS GAINSBOROUGH,
Lent by Mrs. J. Horace Harding.
(Peter A. Juley & Son.)

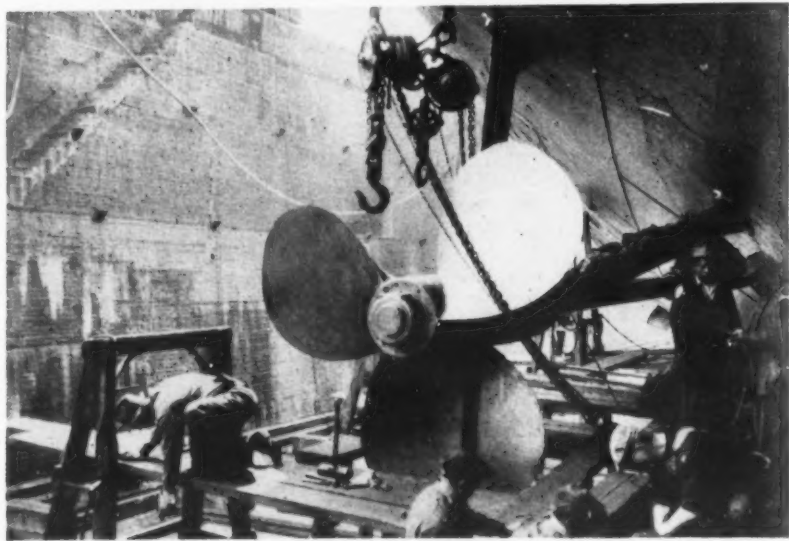


"THE
MIDNIGHT
RIDE OF
PAUL
REVERE,"
BY GRANT
WOOD,
Lent by Mrs.
C. M. Gooch
for the Art
Exhibition
of the 1934
Century of
Progress.

THE NAVY YARD IN BROOKLYN PREPARES FOR THE FLEET



A TEST UNDER A PRESSURE OF 300 POUNDS TO THE SQUARE INCH: A DESTROYER STEAM VALVE Undergoing a Thorough Examination in One of the Shops.



ONE OF THE 7,800-POUND MANGANESE BRONZE PROPELLERS OF THE WYOMING: A GROUP OF WORKMEN Fitting the Propeller to the Shaft in the Big Drydock in Brooklyn.

ON A JOB SOMEWHAT AKIN TO BEATING SWORDS INTO PLOWSHARES: WORKERS IN THE BROOKLYN NAVY YARD in Front of the Demilitarized Boiler of the U. S. S. Wyoming, Now Undergoing an Extensive Overhauling. The Ship Is to Be Used for Training Purposes and in Accordance With the London Agreement One Boiler Has Been Dismantled to Insure That the Vessel's Speed Shall Not Exceed Eighteen Knots, Rendering It Unfit for War Use.
(Times Wide World Photos.)

WITH more than 100 vessels of the United States fleet heading toward New York for a great naval review by President Roosevelt after spending many months in Pacific waters, the Navy Yard in Brooklyn is a busy place and promises to be still busier. Some of the ships may require expert attention after the long voyage and the series of war games en route, and whatever their needs, the Navy Yard can take care of them.

It is a vast establishment rambling over acres of highly valuable waterfront property and its capabilities range from minor repair jobs to the reconstruction of a battleship, from the building of a rowboat to the fabrication of that intricate mass of steel mechanisms which constitute a modern warship. The number of employes in this one Navy Yard has totaled about 3,900 in recent months, 800 of them white-collar workers and 3,100 recruited from scores of trades to man the wide diversity of mechanical shops. If the Navy received permission to expand in a really big way the plant could accommodate other thousands of workers.

The photographs on this and the following page show a few phases of the Navy Yard's work and help to explain why the maintenance of a navy involves such expenditures.

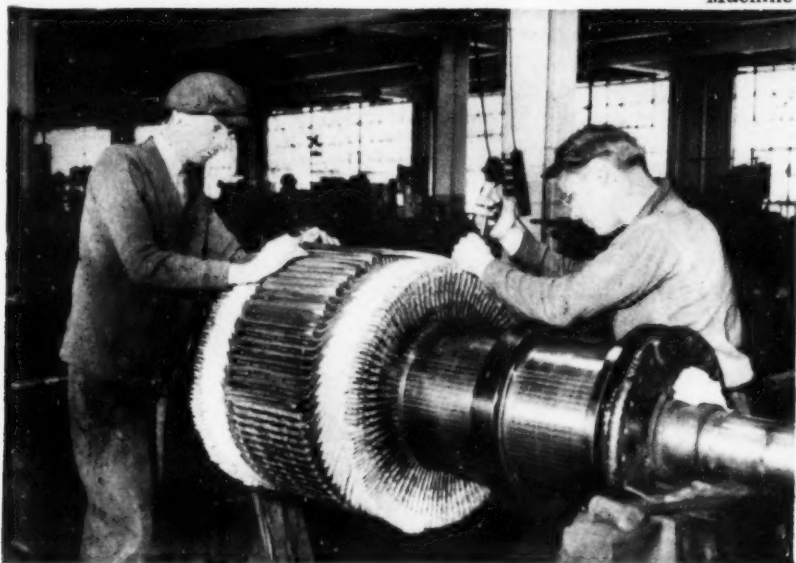


ALL SORTS OF SMALL CRAFT FOR THE USE OF THE NAVY: A VIEW OF THE MOTORBOAT SHOP With Launches, Whaleboats and Other Small Vessels in Various Stages of Construction.

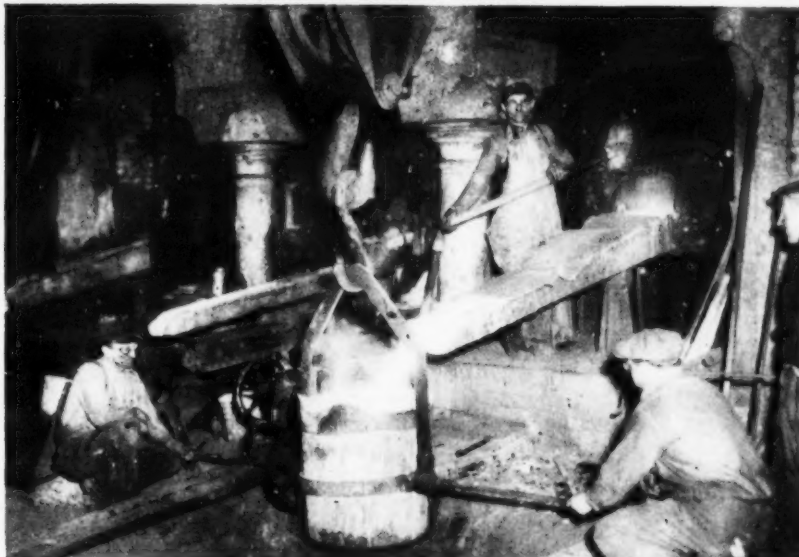
VARIED ACTIVITIES IN ONE OF THE NAVY'S BIG PLANTS



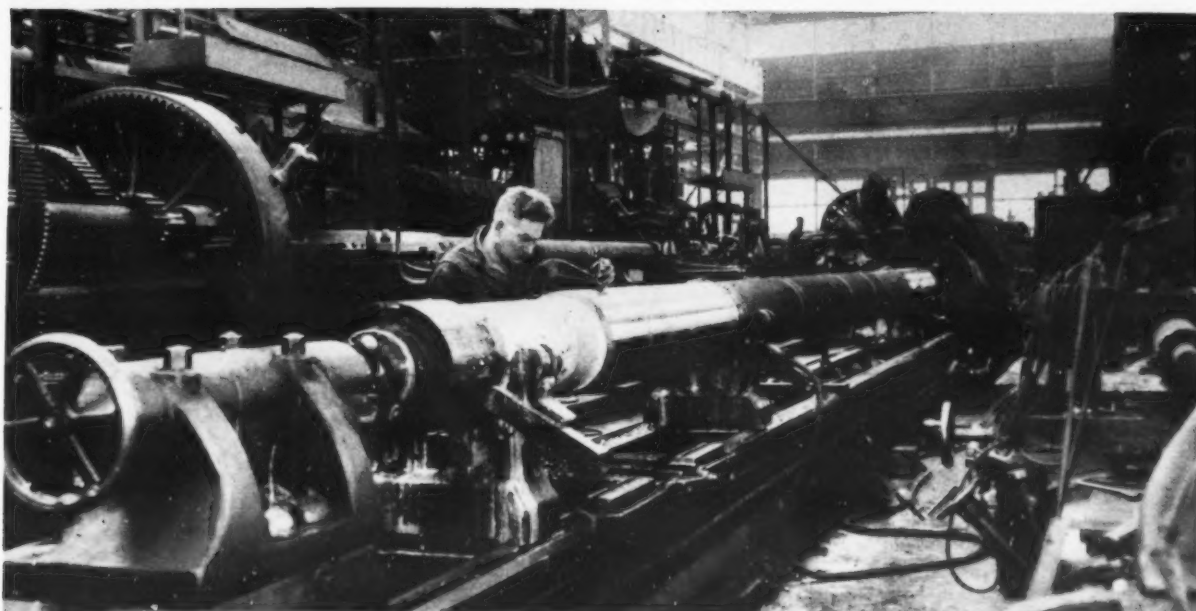
\$4,000,000 WORTH OF MACHINERY IN A SINGLE VISTA AT THE NAVY YARD IN BROOKLYN: A VIEW OF THE MAIN MACHINE SHOP, Which Is Equipped to Make Anything From an Eyebolt to a Modern High-Pressure Turbine. Near the Centre of the Picture Is a \$350,000 Planing Machine for Steel. (Times Wide World Photos.)



A TASK FOR EXPERTS IN THE ELECTRICAL SHOP: THE REWINDING OF A 300-KILOWATT BATTLESHIP GENERATOR in One of the Most Important Departments of the Navy Yard.



MOLTEN IRON FLOWING AT A TEMPERATURE OF 2,700 DEGREES: NAVY YARD WORKMEN Operating a Cupola-Type Furnace in Making a Large Casting for a Piece of Warship Machinery.



IN A LATHE CAPABLE OF HANDLING BIG JOBS: A 13,500-POUND BATTLESHIP PROPELLER SHAFT, 30 Feet Long and 14 Inches in Diameter, Being Turned in the Main Machine Shop.

FOOTNOTES ON A WEEK'S HEADLINERS

BRITAIN'S ARISTOCRATIC FASCIST

THE British have been inclined to laugh at Sir Oswald Mosley and his black-shirted British Union of Fascists, but a recent demonstration in which he packed 10,000 of his followers into Albert Hall in London has aroused some misgivings as to whether the new and more aggressive stage of his crusade is a laughing matter.

Sir Oswald, now 37, wealthy, brilliant, a "rabble rouser" as an orator, injects ominous possibilities into the British political picture. Born to a baronetcy, educated at exclusive Winchester, trained as an officer at Sandhurst, he was elected to Parliament as a Conservative at the age of 22 after ending his service in the war. When he married one of Lord Curzon's daughters, two Kings and two Queens attended the ceremony in the royal chapel of St. James's Palace. Tiring of waiting for promotion on the Tory side of the House of Commons, he tried unsuccessfully to form a Centre party and then went over to the Labor side after Ramsay MacDonald formed his first government in 1924. There he fared better and at the age of 33 was a Minister, but he disagreed with the Labor leaders, resigned his post in 1930, and started out again to form a party of his own, this time from the ground up. Fascism was the European style and he adopted the methods of Mussolini and Hitler. He is one of the best dressed men in England; can work at furious speed when he chooses and possesses qualities of showmanship which will make him worth watching in the next few months.



Sir Oswald Mosley.
(Wide World.)

FORMER PRINTER'S DEVIL

THOMAS H. MOODIE, who has been endorsed for the Governorship of North Dakota by a pre-primary convention of Democrats, is a former printer's devil who has had a colorful career and expects to add



Thomas H. Moodie.
(Wide World.)

more colorful chapters. If he wins he will be the State's first Democratic Governor in twenty years.

As a boy of 16, he started to learn the printing trade forty years ago at Wadena, Minn., but turned to railroading for a time after the general introduction of the linotype threw many printers out of work. Later he returned to the print shop, switched over to reportorial work on the Bismarck Tribune and got a job as city editor of the Minot Daily Reporter to make good on a bet that he could produce a good local story every five minutes during certain hours of the day. His newspaper wanderings included periods on the staffs of the Minneapolis Tribune, New Orleans Times-Picayune, and San Francisco Examiner, but he finally returned to North Dakota and in recent years has been the editor of the Williston Herald, with increasing activity in Democratic politics.

By OMAR HITE

HEAD OF THE NATIONAL ACADEMY.

JONAS LIE, who has been elected president of the National Academy of Design as the sixteenth artist to head that famous institution since its founding in 1825, is a Norwegian by birth but came to America as a young boy. In youth he was deeply absorbed in music but finally found that his bent was more toward painting, and before he was 20 he had submitted a painting to the National Academy and enjoyed the thrill of an acceptance. That was in 1900 and he has been a regular exhibitor ever since, but the first acceptance did not solve his financial problems and for a time he was compelled to earn his living by working as a designer for a cotton factory. He received his art training in the free school of the academy and at the Art Students League.



Jonas Lie.
(Pach Bros.)

Gradually his work attained recognition and he has received many of the highest awards of the art world. He was elected an associate member of the academy in 1912 and made a full academician thirteen years later. Among his most notable achievements is a series of a dozen paintings portraying the construction of the Panama Canal which was presented to the Military Academy at West Point in 1929 as a memorial to Major Gen. George W. Goethals. His work also is represented in many leading museums.

PRIX DE ROME WINNER

A YOUNG architect who lost his job a couple of months ago when the PWA cut down its rolls is this year's winner of the Prix de Rome in architecture, which is valued at \$4,000 and enables him to spend two years in



R. A. Weppner Jr.
(Wide World.)

study in Europe. The lucky young man is Robert A. Weppner Jr., 27 years old, of Lakewood, Ohio, and he won out in competition with 129 other contestants from all parts of the country in designing an imaginary memorial in the national capital to the founders of the Republic.

Mr. Weppner was graduated in 1929 from the Catholic University of America at Washington and later was an instructor in architecture there. He has won several scholastic prizes and worked in architects' offices on plans for important public buildings, but in the last year or so has found few opportunities to practice his profession because of the depression. In his four months of work last Winter for the PWA he was detailed to the quartermaster general's office and designed structures for army posts. He is hoping, of course, that architects will be in demand when he returns to practice in Washington after his two years in Rome and other European cities.

THE COMMANDER OF THE FLEET.

ADMIRAL DAVID FOOTE SELLERS, Commander-in-Chief of the United States fleet in its passage through the Panama Canal en route to New York for a grand review by the President, soon will be back—geographically at least—where he started his naval career, for he is slated to become Superintendent of the Naval Academy almost on the fortieth anniversary of his graduation there. He was born in 1874 at Fort Austin, Texas, where his father was a Major, and finished his course at Annapolis when 20, giving him time to feel established in the navy before the Spanish-American War came along.



Admiral D. F. Sellers.
(Wide World.)

He served aboard the Alliance and the Philadelphia in that conflict, took part in the Samoan campaign of 1899, and was an officer on the New York in the Philippine struggle of 1901-2. Then followed a couple of years as White House naval aide in the strenuous régime of Theodore Roosevelt. During the World War he was a Captain and commanded the battleship Wisconsin and the transport Agamemnon, safely carrying 36,000 American soldiers to Europe and coming off victorious in an engagement with a German submarine.

His services in two wars brought him several decorations and in 1929 he received the D. S. M. for sitting on the lid as commander of a special service squadron in Central American waters while Nicaraguan revolutionary troubles were at their worst. The Nicaraguan Congress also voted him the rank of Minister Plenipotentiary and Envoy Extraordinary for his contributions to the country's welfare.

THE REICH'S "OGPU" CHIEF.

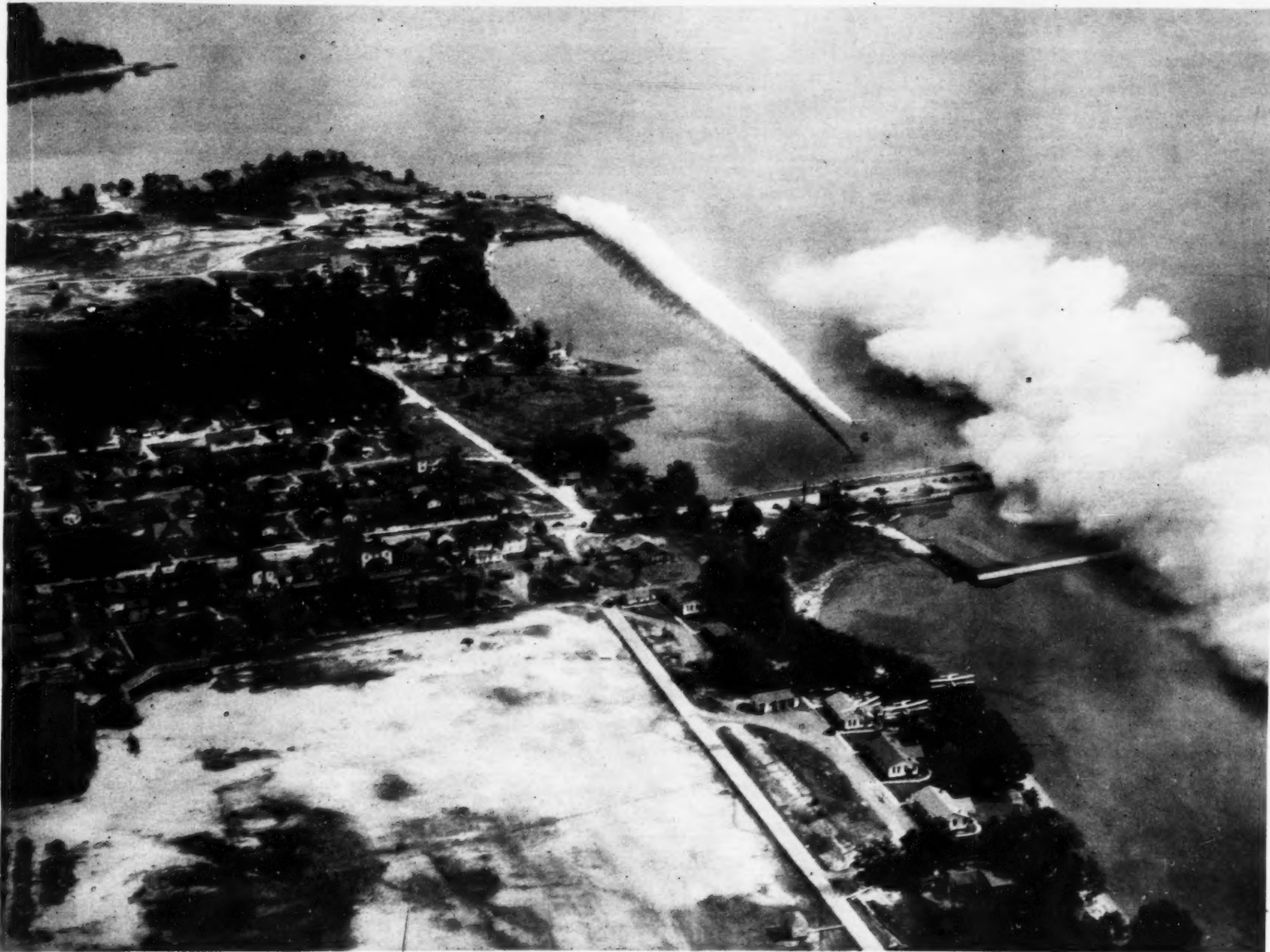
A MAN who is not yet 34 years old became one of the most powerful authorities in the German Reich with the appointment of Heinrich Himmler to be inspector general of the Prussian Secret State police.



Heinrich Himmler.
(Wide World.)

For several months he has been the commander of Hitler's special guards and in charge of the Reich "Ogpu" forces in all States outside Prussia, so that his promotion brings about the co-ordination of all political police services throughout the nation. It is his particular job to prevent anti-Nazi activities and otherwise round up political enemies of the Hitler régime.

Herr Himmler, whose face scarcely suggests a ruthless riding down of opposition, received training for his present post while police chief of Munich, starting point of the Nazi drive. He helped in establishing the first concentration camps for political prisoners and deprecated "any petty scruples" in carrying out Nazi measures. In a recent speech there he voiced regret that the Nazi revolution had been profaned but promised that it would "break loose" again when Hitler gave the word.



THE MARINE CORPS AVIATION UNIT REHEARSES FOR THE FLEET MANOEUVRES IN THE CARIBBEAN: A SMOKE SCREEN Being Laid on the Potomac River Side of the Town of Quantico, Va., Shortly Before the Planes Started for the West Indies to Demonstrate an Actual Landing From the Warships.



THE FLYING POST OFFICE OF THE FUTURE: AN AIRPLANE CABIN

Fitted Out as an Air Mail Compartment With a Postal Clerk Sorting Letters Into Pneumatic Mail Tube Carriers, Which Can Be Shot at High Speed by Compressed Air From the Airport to the Nearest Post Office, Thus Saving Much Time. Officials Predict That Such Handling of the Mail While in Flight Will Be a Development of the Near Future.
(Times Wide World Photos.)



A PROJECT TO SPEED UP POSTAL DELIVERIES: AIR MAIL IN METAL CONTAINERS

Being Unloaded From a Plane to Be Shot From the Airport Through Pneumatic Tubes to the Nearest Post Office, the Mail Having Been Sorted in Flight as Now Is Done in Railway Mail Cars.

(Times Wide World Photos.)

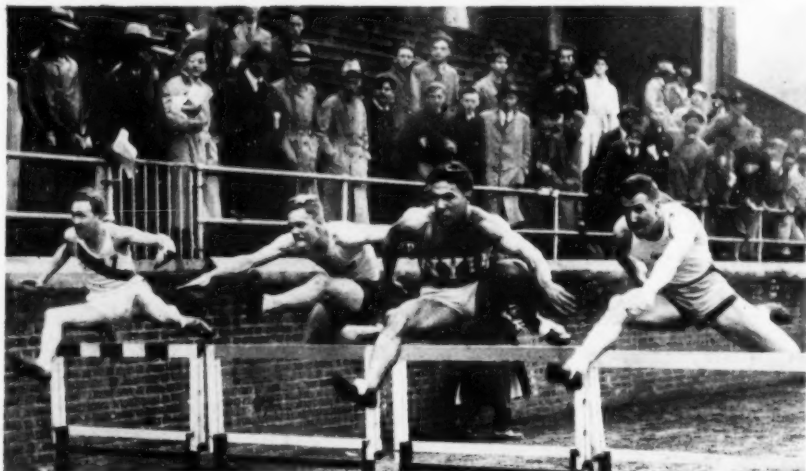
TRACK AND FIELD: THE PENN AND DRAKE RELAYS



INDIANA CAPTURES THREE TRACK TITLES AT THE PENN RELAYS: THE HOOSIER ONE-MILE COLLEGE RELAY TEAM, Which Won the Championship at the Meet at Franklin Field, Philadelphia. Left to Right Are Harpold, Hobbs, Hornbostel and Fuqua, the Latter Two of Whom Ran Also on the Teams Which Won the Two-Mile Relay and the Sprint Medley.

FAMOUS RIVALS IN THE MILE MEET AGAIN ON FRANKLIN FIELD: GLENN CUNNINGHAM of Kansas Defeating Gene Venzke of Pennsylvania at the Penn Relays in 4:11.8 for a New Meet Record.

(Times Wide World Photos, Philadelphia Bureau.)



THE FINAL OF THE 110-METER HIGH HURDLES ON FRANKLIN FIELD: EVERETT of Virginia Winning One of the Closely Contested Events of the Penn Relays, With Fatseas of New York University Second and Wrigley of Navy Third.



A NEW MEET RECORD WITH THE DISCUS: MIKE ZORI of North Carolina State Making a Toss of 151 Feet 1 Inch at the Penn Relays. (Times Wide World Photos, Philadelphia Bureau.)



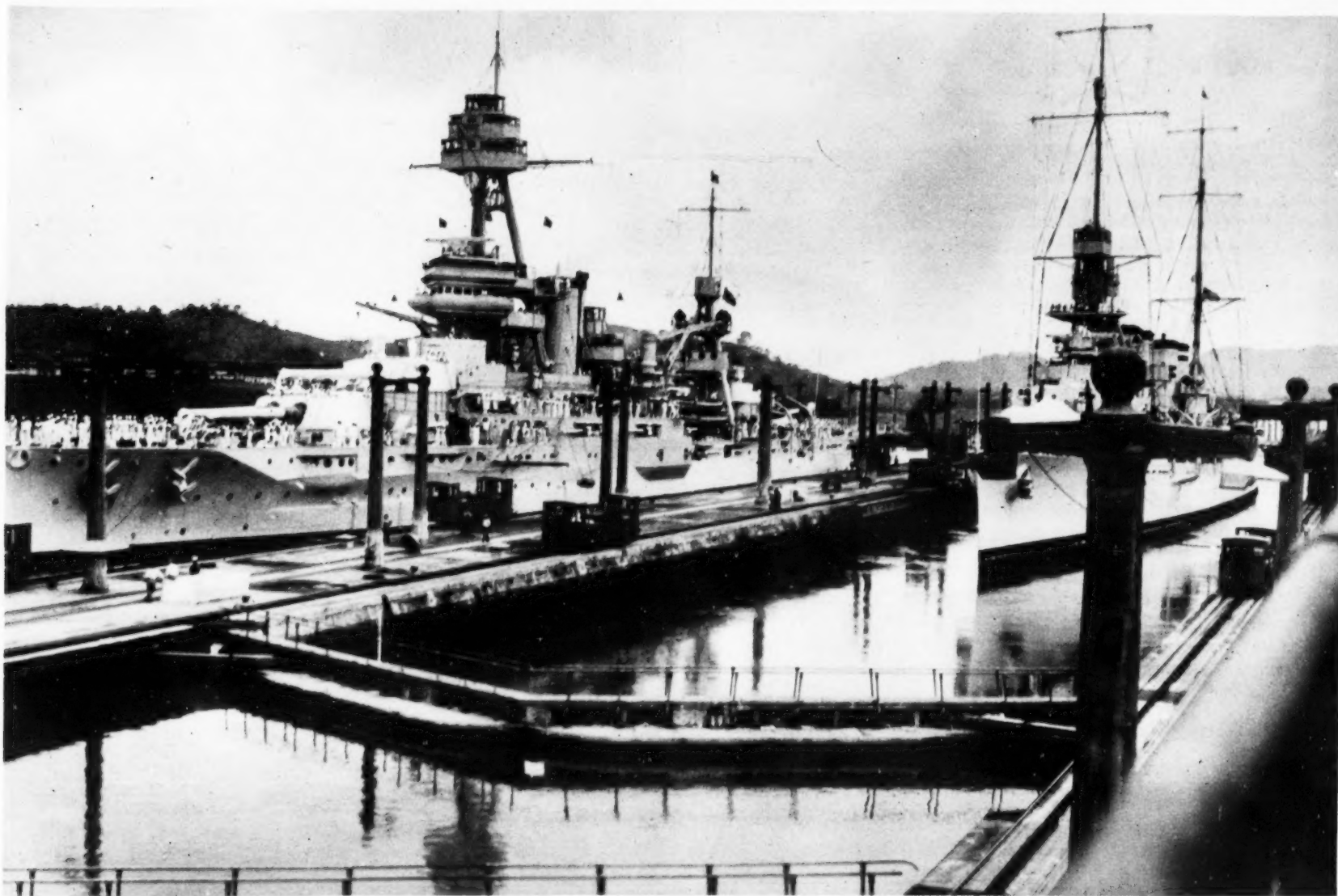
HE EXCEEDS THE ACCEPTED WORLD'S RECORD FOR THE 16-POUND SHOT PUT BY A COUPLE OF FEET: JACK TORRANCE

of Louisiana State Executing an Awe-Inspiring Toss of 55 Feet 1½ Inches, the Mightiest Throw Ever Recognized in Competition or Even Claimed, at the Drake Relays at Des Moines. He Weighs 275 Pounds. Has Been Chosen All-Southern Football Tackle and All-Southern Basketball Centre, and Is Believed to Be Too Inexperienced as Yet in Weight Events to Have Displayed His Full Capacities. (Times Wide World Photos.)

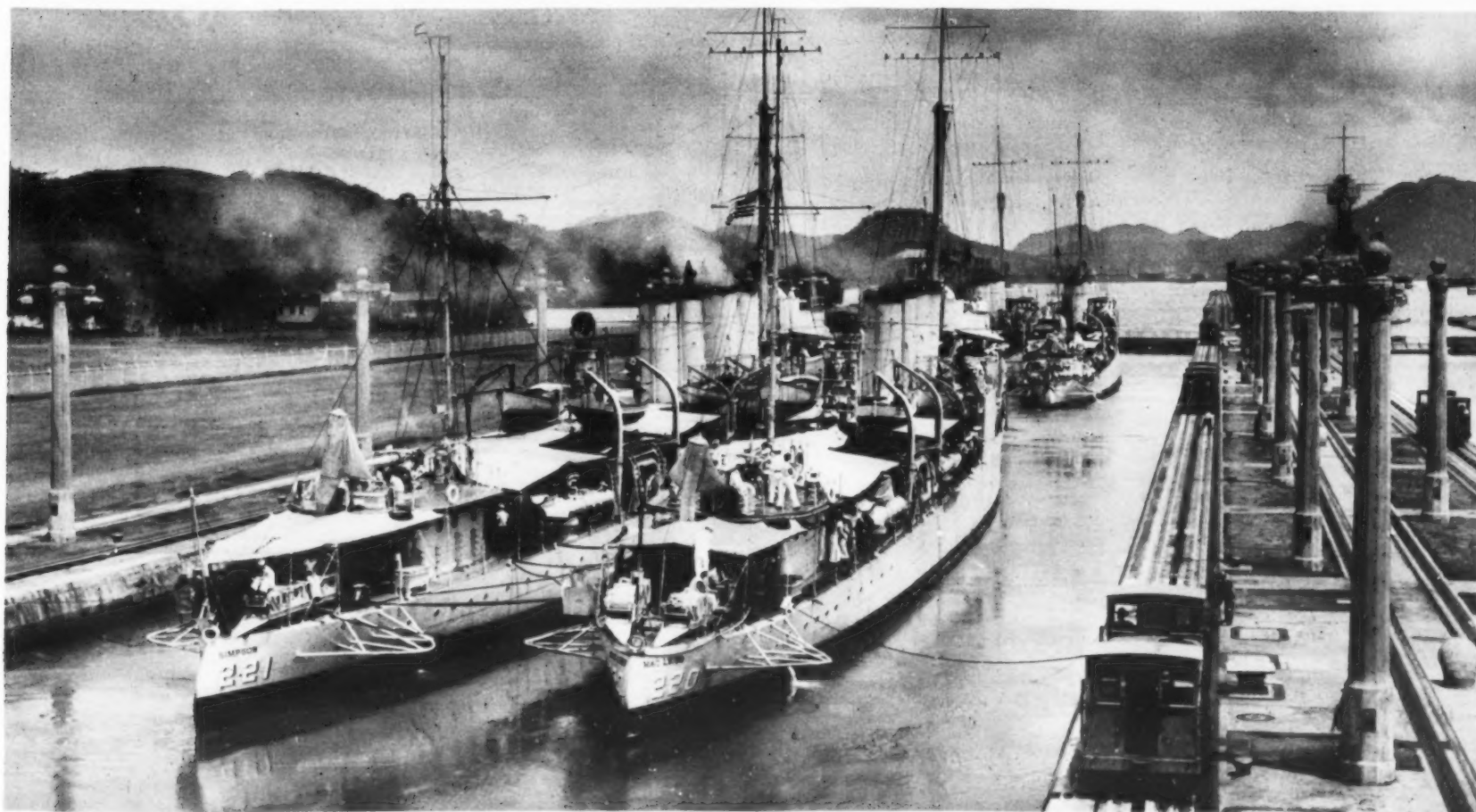


MANHATTAN WINS THE DISTANCE COLLEGE MEDLEY RELAY CHAMPIONSHIP: THE FIELD Taking the Water Hurdle in One of the Spectacular Events of the Penn Relays. Michigan State Finished Second and New York University Third. (Times Wide World Photos, Philadelphia Bureau.)

THE FLEET IN TRANSIT THROUGH THE PANAMA CANAL



THE 110 VESSELS OF THE UNITED STATES FLEET PASS THROUGH THE PANAMA CANAL IN TWO DAYS: WARSHIPS Raised in the Upper Chamber of the Miraflores Locks in the Gigantic Task of Passing the Fleet From the Pacific to the Atlantic. Commercial Traffic Was Halted, the Locks Were Operated Night and Day as Fast as Possible, and a New Record for Rapidity of Transit Was Established Far Exceeding the Estimates for the Capacity of the Canal.
(Times Wide World Photos.)



A PROCESSION OF NAVAL POWER FROM PACIFIC TO ATLANTIC: A GROUP OF DESTROYERS in the Miraflores Locks. The Passage of the Fleet Through the Canal Required Between 47 and 48 Hours.
(Times Wide World Photos.)

≡ SMILING THROUGH ≡

A COUPLE of horse-drawn vehicles met in a narrow London street and an argument started between the drivers as to which should back out and let the other pass. One determined driver, tired of arguing, pulled out a newspaper and began to read. After a minute or two of this, he said to the other, "Well, what about it? Ain't yer goin' to back out?"

"Me?" came the reply. "Not likely! I'm just waiting to 'ave a look at that paper when yer've finished with it."—*Tid-Bits*.

Waiter—"Would you mind settling your bill, sir? We're closing now."

Irate Patron—"But, hang it all, I haven't been served yet."

Waiter—"Well, in that case, there'll only be the cover charge."—*Boston Transcript*.

Small Boy—"Daddy, what is 'college bred'?"

Father—"Why, 'college bred' is very expensive, son. It is made from the flower of youth and the dough of old age."—*Rail*.

"Did you notice Mrs. Brown's appalling hat in church this morning?"

"No, my dear, I'm afraid I dozed most of the time."

"A lot of good the service did you."—*Humorist*.

Henpeck (who has just overheard his wife scolding the maid)—"You and I both seem to be in the same unfortunate position, Mary."

Maid—"Not likely! I'm giving her a week's notice tomorrow."—*Sheffield Telegraph*.

Dentist—"Then you won't have gas, sir?"

Patient—"Certainly not—I'm director of an electric light company!"—*London Passing Show*.

Talkative Lady—"A big man like you might be better occupied than in cruelly catching little fish."

Angler—"Perhaps you're right. But if this fish had kept his mouth shut he wouldn't be here."—*Pearson's Weekly*.

A Negro, who had been exploring chicken coops, when told the Sheriff was after him made a bee line for the nearest railroad station and asked for a ticket on the fastest train out.

"Our fastest train left five minutes ago," the ticket agent said.

"Jes' gimme a ticket anyway," the Negro gasped, "an' show me which way that train went."—*Boston Transcript*.

Miss—"Now golf, auntie, is a game in which you try to go around in as little as you can."

Auntie—"I see, girl. Just another excuse for dry land bathing suits."—*Chelsea Record*.



IN THE "DON'T GO NEAR THE WATER" DAYS OF THE GAY NINETIES: SCENE FROM A PAGEANT, "OLYMPIA THROUGH THE AGES,"

Presented at the Convention of the American Physical Culture Association in Cleveland.

(Times Wide World Photos, Cleveland Bureau.)

Senator Soaper Says:

The 1934 millinery for girls combines all the advantages of the hatless craze with the expense of the hat.

A Chilean won a Senatorial election while in prison. Too often the voter has no assurance that these fellows are where they belong.

A 112-year-old Turk is looking for an opening in Hollywood. The established juveniles are certain to resent this competition.

Navy yard clerks have been put on a five-day week. It may be a forerunner of wars with week-ends off and double-headers on Wednesdays.

It will be tough, after all this trouble getting him back, if it turns out that Insull didn't park by the fire-plug.

Green is restful to the spirit, says an oculist. Especially if your second shot lands fairly near the middle of same.

A law has been passed in New York legalizing betting on horse races. However, nothing is changed by this but the law.

Germany has cracked down on fortune-tellers. It seems that somebody told a client to beware of a dark man with a mustache.

Toronto experiments show that vitamin B increases the learning power of rats. A backward rat about the premises is a depressing sight.

Evidence is at hand that Mexican Indians knew dentistry 900 years ago. On the whole, though, their cruelties were not refined.

A new crop of graduates will be ready shortly to step out into the world, and learn that beyond the Alps lie other Alps.

Crystal Falls, Texas, is celebrating the five hundredth anniversary of the discovery, by Persians, that spinach is edible. It is a long time for any superstition to live.

Pisa's leaning tower, which formerly had a sixteen-foot overhang, now tips only fourteen feet. Little by little Il Duce is straightening things out.

Now for Spring housecleaning, and the annual ordeal of throwing one's self down heavily where the davenport used to be.

Winds of 231-mile velocity have been recorded on the summit of Mount Washington, and very good, too, for airing cigar smoke out of curtains.

Odds and Eddies

There's no danger of an office clock being stolen. Everybody's watching it.—*Florida Times-Union*.

The scientist who declares gold may be secured from the ocean evidently priced a Summer cottage with an ocean frontage.—*Atlanta Constitution*.

GOOD CONVERSATION.

I always like to talk with you,
But when I come away
I never can remember
A single word you say.

I vow next time I'll listen
Instead of talking . . . yet,
Next time I have so much to say
That I again forget.

I can't remember what you say—
(If anything)—it's true,
And yet somehow I always like
To talk with you.

—*Kansas City Star*.

The honeymoon may be said to be definitely over when you can't be quite sure whether the boys in Congress are figuring on getting back of or back at the President.—*Boston Herald*.

COMMERCIAL NOTE.

Knee action may be to the good,
By me it's not well understood,
I know about shimmy,
And I wish they would gi' me
A car with no joints, if they could.
—*Indianapolis News*.

The two greatest aids to virtue are your conscience and your neighbors.—*Los Angeles Times*.

An optimist is one who thinks the country will survive in spite of everything done to save it.—*Wisconsin Journal*.

TAKING IT SERIOUSLY.

I'm getting bald, I'm getting bald,
As many a good man does;
And life will now be one attempt
To grow a little fuzz.
—*Louisville Courier-Journal*.

In the future our relations with Europe should take the form of casual camaraderie rather than these unremitting friendships.—*Arkansas Gazette*.

Bad advice gets the offender into crime and good counsel gets him out of a jail sentence.—*Dallas News*.

POET AND "SKEETER."

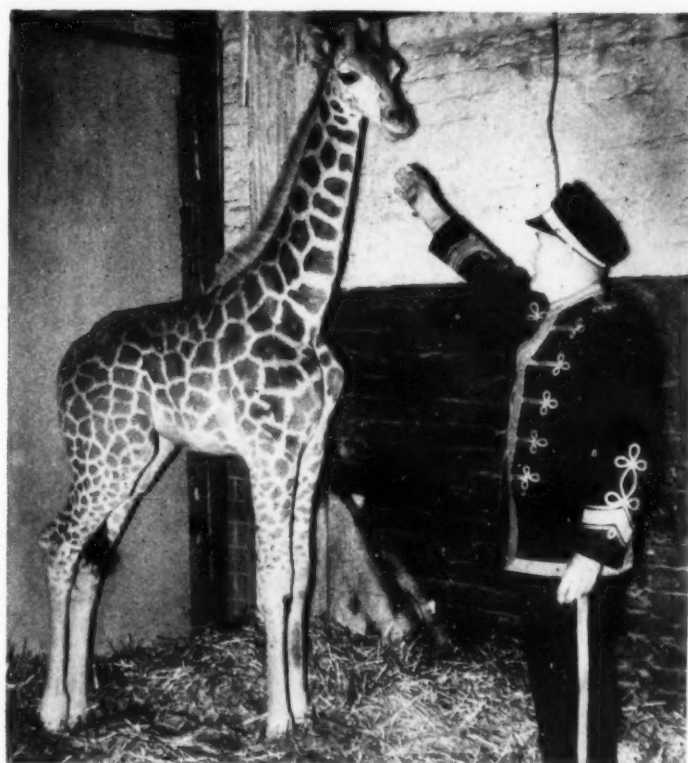
A poet once said to a "skeeter":
"Your tune has no rythme and meter,
But your point is real plain,
In my neck it's a pain;
Your technique could not be neater."
—*Florida Times-Union*.



THE WELLESLEY NAVY BEGINS ITS SPRING CAMPAIGN: FOUR SENIOR CREWS
Out for Their First Practice Sprints of the Season on Lake Waban, Near the Campus of the Famous Women's College.
(Times Wide World Photos, Boston Bureau.)



THE GRAND-DAUGHTER OF KING GEORGE OUT FOR A CANTER: PRINCESS ELIZABETH, Who Celebrated Her Eighth Birthday a Few Days Ago, Riding With the Groom of Her Father, the Duke of York.
(Times Wide World Photos.)



FOURTEEN WEEKS OLD AND QUITE A BIG BABY: HELEN, the Second Giraffe to Be Born in Captivity in This Country, Poses With Ed Cope-land, Its Keeper, at Its Circus Quarters in Chi-cago, After the Death of Its Mother.
(Times Wide World Photos, Chicago Bureau.)



SPRING LURKING PLACE OF THE WILY TROUT: A VERMONT FISHERMAN Whipping the Swift Waters of One of the State's Many Fishing Streams.
(Chandler.)

TEN YEARS AGO: THE FIRST ROUND-THE-WORLD FLIGHT

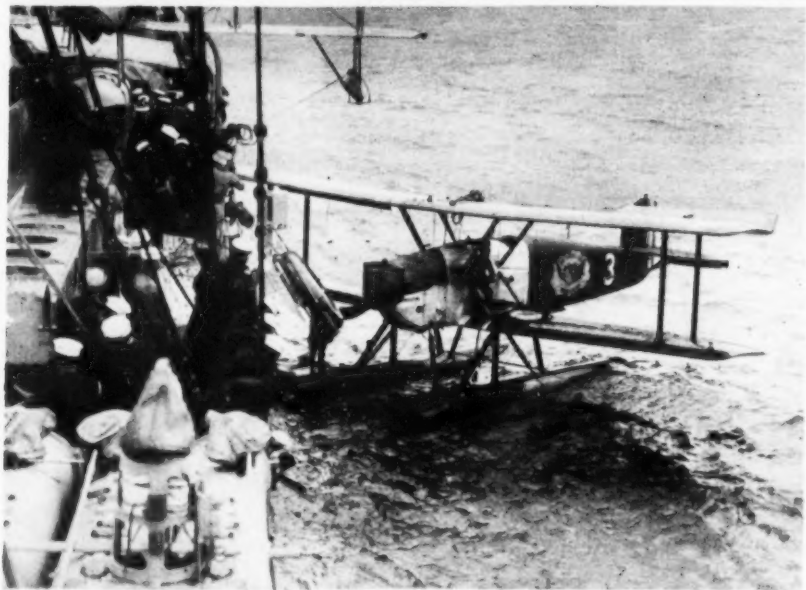


OFF ON A GLOBE-GIRDLING ADVENTURE WHICH USHERED IN A NEW ERA IN AVIATION: FOUR UNITED STATES ARMY AIRPLANES

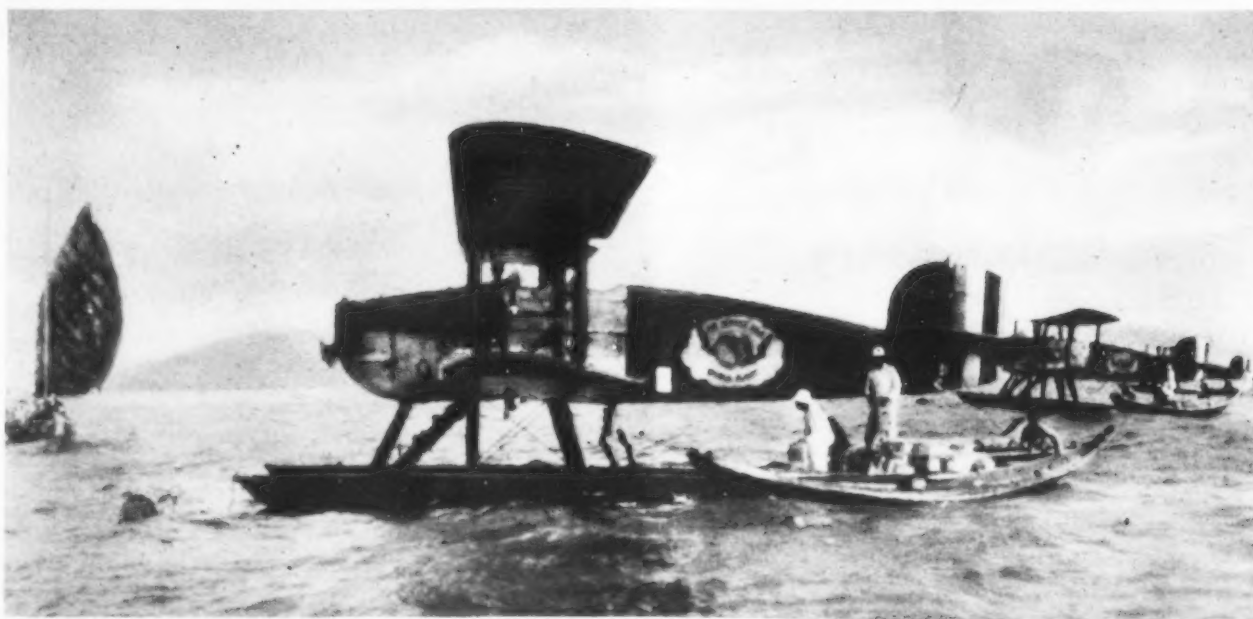
Leaving Santa Monica, Calif., Bound for Seattle, Wash., for the Official Start of Their Round-the-World Flight on April 6, 1924, Under the Command of Major Frederick L. Martin. Almost Six Months Later, on Sept. 28, Two of the Planes Returned to Seattle After Having Traveled 27,000 Miles in Fifty-seven Hops, Though They Were in the Air Only 266.71 Hours of This Time. Major Martin's Plane Was Wrecked on a Mountain-side in Alaska Early in the Flight, and Lieutenant Lowell H. Smith

Commanded the Expedition on Its Flight Across the Pacific to Japan by Way of the Kuriles, Across Asia and Europe, Across the North Atlantic to Labrador, and Then on to Seattle. It Is Interesting to Contrast This First Airplane Flight Around the World With Wiley Post's Solo Achievement, Not Only in the Time Consumed but Also in the Type of Machine Used, Showing How Rapid Has Been the Decade's Progress in Aviation.

(Times Wide World Photos.)



CRIPPLED
AND
FORCED
OUT OF THE
FLIGHT:
THE
BOSTON
Being Hoisted
Aboard the
Cruiser
Richmond
After
Crashing
Near the
Faroe
Islands.
(International.)

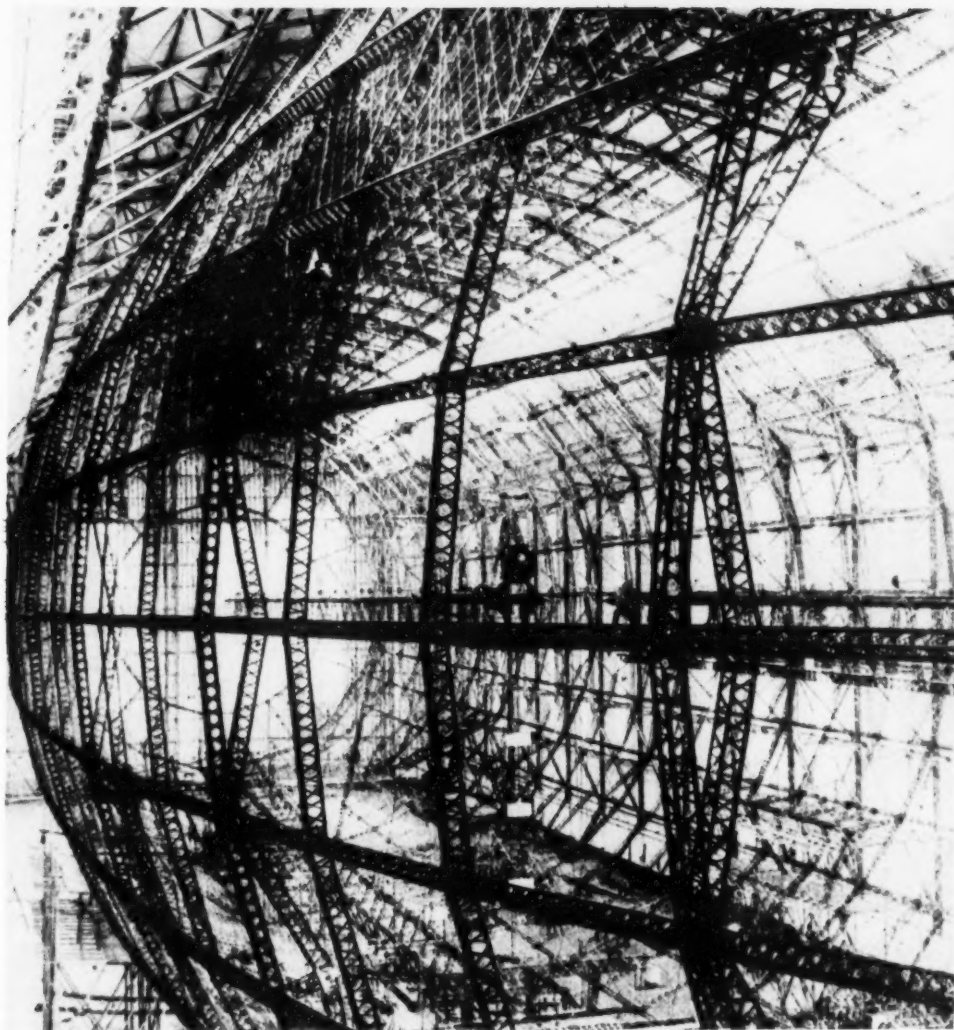


EQUIPPED WITH PONTOONS IN THE HARBOR OF AMOY, CHINA: ONE OF THE ARMY PLANES Refueling After Its Flight Across the Pacific. The Junk at the Left Is Bringing Out More Fuel.
(P. & A. Photos.)

BACK ON
THE
AMERICAN
CONTINENT
AFTER AN
ABSENCE OF
MORE THAN
FIVE
MONTHS:
THE ROUND-
THE-WORLD
FLIERS
Are Welcomed
at Indian Head,
Labrador,
After
Accomplishing
the Most
Dangerous
Part of Their
27,000-Mile
Journey.
(Times Wide
World Photos.)



THE GIANT AIRSHIP PRECEDES THE UNITED STATES FLEET TO THE ATLANTIC COAST:
THE U. S. S. MACON,
After a Flight From Sunnyvale, Calif., Ties Up at the Mooring Mast at Miami, as the Advance Guard of the Navy's Display of Power Along the Eastern Seaboard.
(Times Wide World Photos.)



GERMANY CONSTRUCTS A SUPER-ZEPPELIN FOR TRANSATLANTIC TRAFFIC:
THE FRAMEWORK OF THE LZ-129,
Which Will Be About Twice as Large as the Biggest Airship Now in Existence, Nearing Completion at the Famous Dockyard of Friedrichshafen. It Is to Be Equipped With Facilities for Carrying Automobiles for Tourists.
(Times Wide World Photos.)

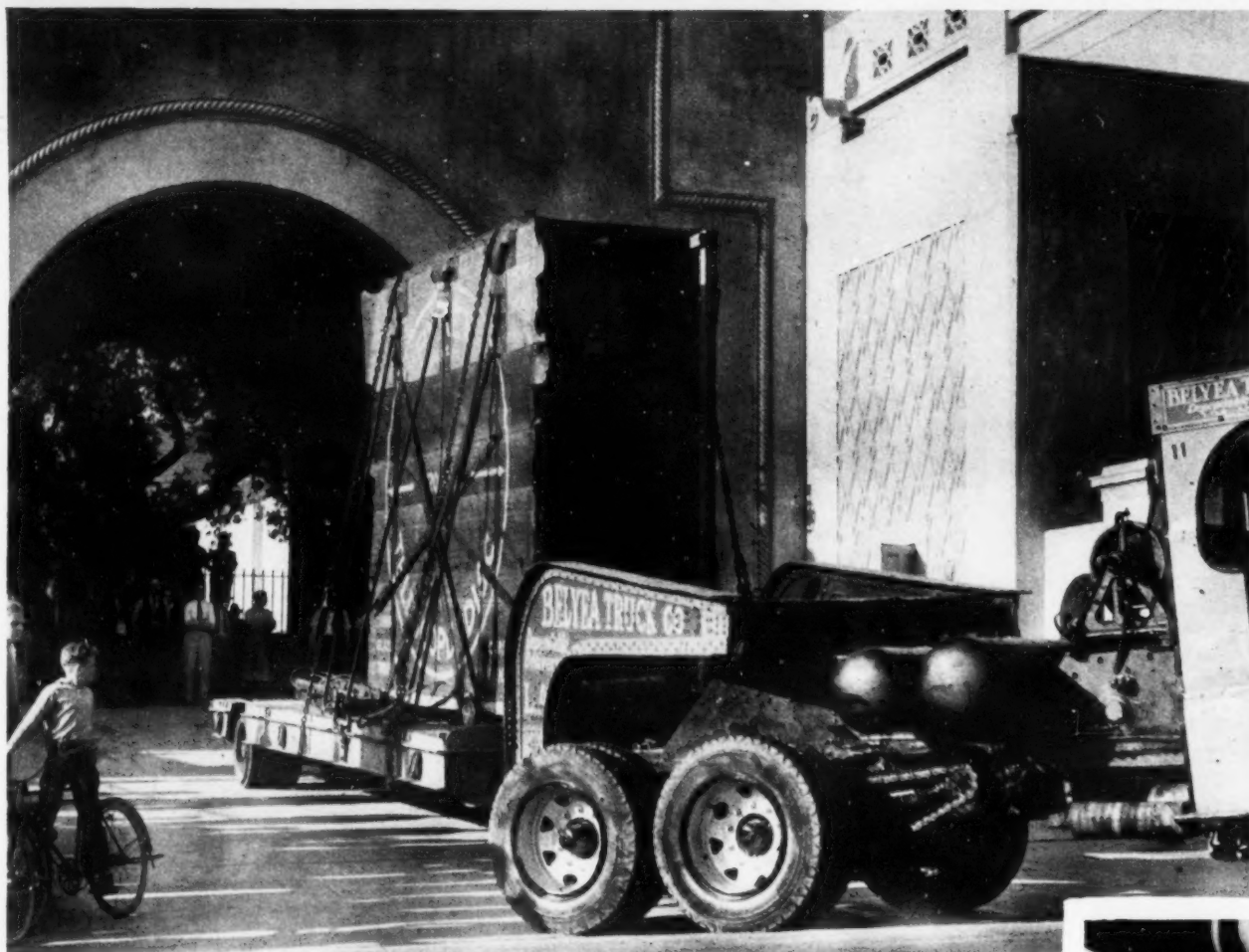


THE MONARCHISTS OF AUSTRIA SALUTE THE CHANCELLOR:
ENGELBERT DOLLFUSS,
Leaving a Church in Vienna After a Service Held in Memory of the Victims of the February Riots, Reviews the Ranks of the "Iron Ring."
(Times Wide World Photos, Berlin Bureau.)

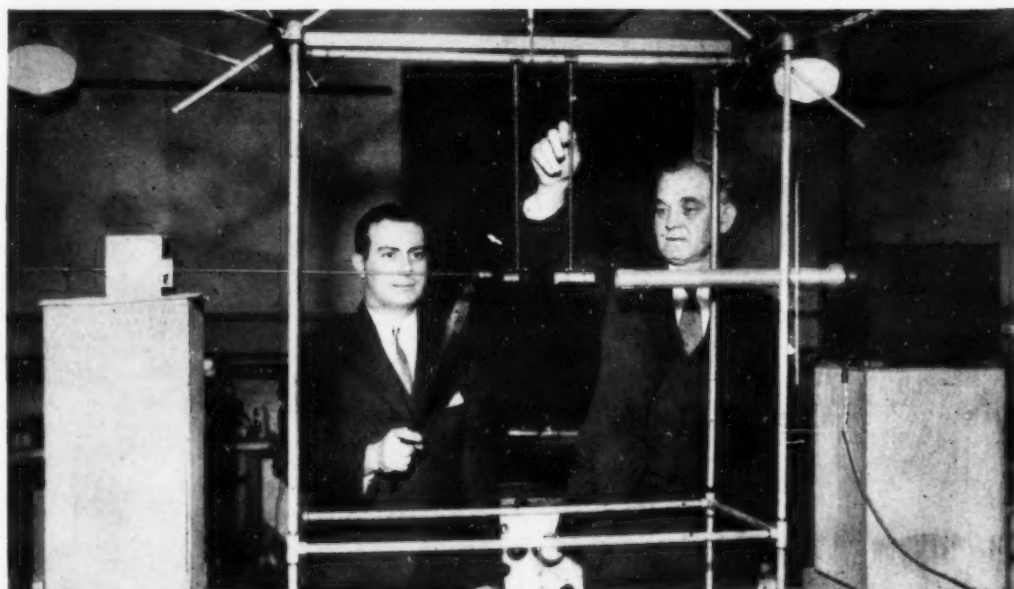


A 24-YEAR-OLD GIRL PILOT SETS OFF ON A LONE FLIGHT FROM ENGLAND TO AUSTRALIA:
MISS JEAN G. BATTER
of New Zealand Starting Off From Brookland Bound for Darwin, 12,000 Miles Distant.
(Times Wide World Photos, London Bureau.)

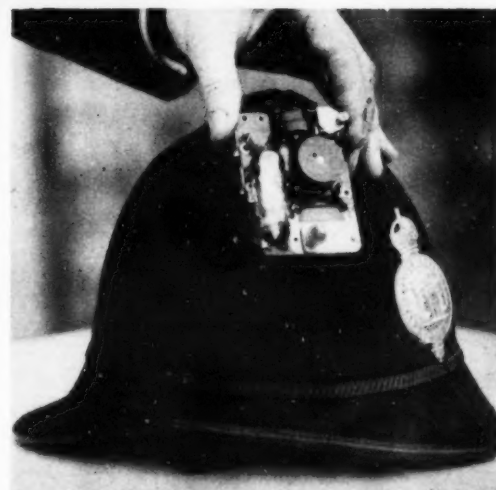
SCIENCE AND INVENTION



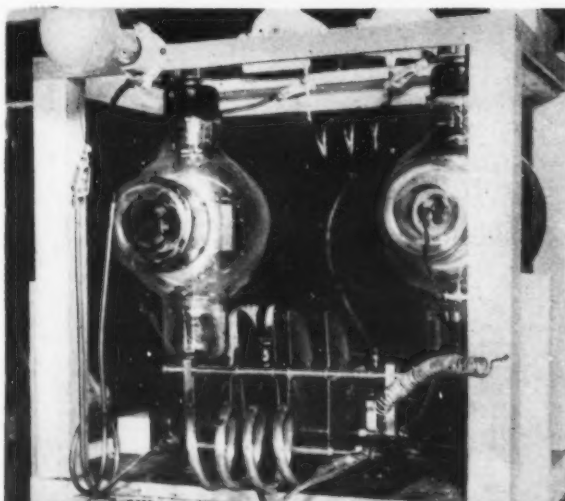
A FIVE-TON PIECE OF GLASS ARRIVES SAFELY ON THE PACIFIC COAST: THE 120-INCH TELESCOPE MIRROR for the Mount Wilson Observatory Being Transported Into the California Institute of Technology Building Where It Is to Be Ground. It Was Shipped From Corning, N. Y., to Pasadena on a Specially Constructed Flat Car.



THE NEUTRON'S DIAMETER IS MEASURED AS ONE-TEN TRILLIONTH OF AN INCH: PROFESSOR GEORGE R. PEGRAM AND DR. JOHN R. DUNNING of the Columbia University Department of Physics Using Their Complicated Apparatus in Playing "Sub-Atomic Billiards" in Which Millions of Neutrons a Second Are "Shot" With a Sub-Atomic Cue With Thousands of the Neutrons Caroming Off Rings of Platinum and Other Metals, to Give them New Data on the Basic Constitution of Matter. (Times Wide World Photos.)



A BEE FOR THE BONNETS OF BRITISH POLICEMEN: A MINIATURE WIRELESS RECEIVER, 3 Inches by 2 1/4 Inches and Weighing But Two Ounces, by Means of Which a Policeman Can Keep in Constant Touch With Headquarters, Which Has Been Tested and Approved by the London Authorities. (Times Wide World Photos.)



BACON IS COOKED WITHOUT HEAT BY EXCITING ITS ELECTRONS: A HIGH-FREQUENCY OSCILLATOR in Service at the California Institute of Technology in an Experiment in Which Bacon Was Cooked by Causing Its Electrons to Dash Back and Forth 60,000,000 Times a Second. (Times Wide World Photos, Los Angeles Bureau.)



HERE'S THE ANSWER TO DEALING WITH UNWELCOME CALLERS: A GERMAN HOME Equipped With Microphones and a Loud-Speaker Above the Name Plate on the Front Gate So That the Housewife May Speak to Callers from Any Room of the House. (Times Wide World Photos, Berlin Bureau.)

New Fashions •

By WINIFRED SPEAR



A TWO-IN-ONE SUIT
of Gray-Blue Silk Net Over a Dark Blue Foulard
Dress Which May Be Worn All by Itself.
Jay Thorpe.
(New York Times Studios.)



WHITE ELASTIC CREPE
Makes the Turtle-Necked Yoke and
Cuffs on This Navy Sheer Suit From
Bergdorf-Goodman. The Navy Felt
Hat Is From Franken. White Peccary
Gloves From Saks-Fifth Avenue.
(Count de Miro.)



LUCILLE PARAY DESIGNED THIS
BLACK PRINTED CREPE SUIT.
The Swallow-tail Jacket Is Cut Away in
Front, Showing the Flaring Peplum of
the Dress Beneath It. Henri Bendel.
(New York Times Studios.)



Centre—
CRISP AND COOL
Is This Checked Suit in Brown and
White With Brown Taffeta Revers and
Brown Taffeta Gilet. Rose Amado. The
Matching Hat Is Chamois Felt Faced
With Straw From Lily Daché.



MARIA GUY'S ROUGH BROWN STRAW
SAILOR
Has a Square Crown With a Matching Band of
Belting. Saks-Fifth Avenue.
(Count de Nuro.)

SUITS AND SUNDRIES

THE suit, the hat, the shoes as well as the handbag and the gloves are co-workers in the field of fashion. All are important to each other and none plays a minor rôle.

In assembling a wardrobe each outfit should be considered as a whole composed of carefully selected parts. This Spring suits are so versatile that they lend themselves to many combinations. Some need a sailor hat, large or small, while to others the softer medium-brimmed hat is particularly adapted. The little sports hat, however, still holds its favor with the truly sports type of clothes.

THE PRACTICAL HOME MADE BEAUTIFUL

A Year-Round
Residence in
the California
Hills

By LILLIAN E.
PRUSSING

THIS MODERNIZED VICTORIAN ROOM in the Beverly Hills Home of Warner Baxter Has a Carpet in Beige and Over-Curtains of Chartreuse-Crinkled Crêpe Trimmed With Ball Fringe. A Cluster of Wax Flowers Under Glass Ornaments the Mantel. There Is Also the Time-Honored Sea Shell and a Love Bird in a Cage Hangs From the Top of a Fern Stand. The Victorian Chair Is Upholstered in Eggshell Satin.

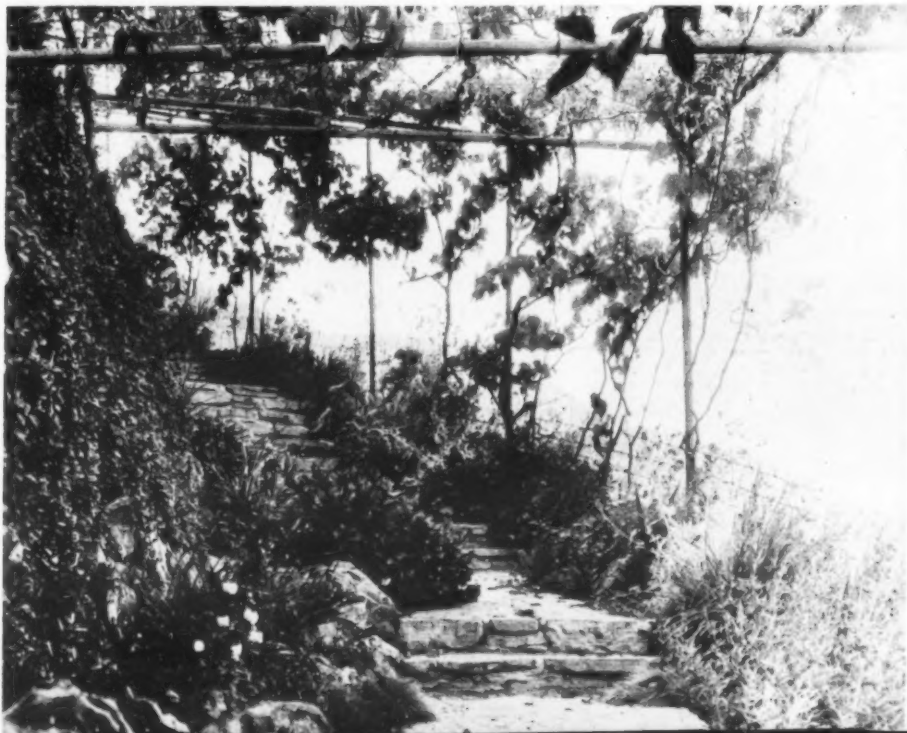
PEOPLE of the Pacific Coast have so long stirred the envy and discontent the rest of the country because of their superior climate and other advantages claimed that it behooves them to give concrete proof of their contentment. This they are doing with the invaluable assistance of architects and decorators, in the fine examples of homes they are building. Detached from the environment of tradition and its influence upon individuals, those who move their Lares and Penates to the Far West are thrilled with the romantic beauty of setting and from it draw much of their inspiration. In using a free hand, the people of the cinema continue to build homes of exceptional quality in style and charm and send back to the East examples that more than justify the boastful claims of "The Coast."

Those who build find it great fun to express their preferences in selecting a type of architecture and everything from

the ground up, out of the diversity of plans submitted by artists. For the first time, perhaps, the one who is building has an opportunity to have just what he likes, regardless of convention. If one has a lingering affection for a little old bit of Victorian furniture, or an Italian bergere, the clever decorator finds a place for it among the ultra-modern or antiques of wholly different sort. Out on a hilltop beyond Beverly stands the house of Warner Baxter which inspired the sets of his recent picture, "Too Many Women." It is a dignified, gracious edifice, built for year-round residence and for permanence. The grounds are terraced and one approaches by a winding driveway, and the building itself is framed in the greenery and flowers of California against a picturesque background of rocks and woods. Within, the scheme of decoration is spacious and homelike, the furnishing rich and handsome.

PEACH-COLORED SATIN TUFTED WITH CRYSTAL BUTTONS Is a Smart Note in This Luxurious Bed. The Drapery at the Top Is Cocoa Brown Satin. The Counterpane Is Peach Satin With Insets of Brown Alençon Lace.

A TERRACED BLOSSOM-BORDERED WALK ALONG THE HILLSIDE With a Superb View of the Valley Beyond.



THE MOVIE OF THE WEEK: "THE BLUE LIGHT"

SCENES FROM "THE BLUE LIGHT,"

a Screen Translation of a Peasant Legend Associated With a Crystal-Topped Mountain in the Italian Tyrol, Photographed Against a Rugged and Beautiful Alpine Background With a Cast of Native Villagers Headed by Leni Riefenstahl, the German Star. The Picture, Acclaimed Abroad as the Outstanding European Picture of the Year, Is Presented in the United States by Gil Boag for the Mayfair Associates.





ROY CROPPER
Appearing in the Revival of the Gilbert and Sullivan Operetta,
"Iolanthe," at the Majestic Theatre. (White.)

HIPPODROME OPERA

WED. EVE. at 8 (May 2).....TROVATORE
THURS. EVE.....LA TRAVIATA
FRI. EVE.....SAMSON & DELILAH
SAT. MAT.....BARBER OF SEVILLE
SAT. EVE.....FORZA del DESTINO
SUN. EVE.....LA BOHEME

25c, 35c, 55c, 83c, 99c

Choice Seats for this
week's Repertoire at
Box Office now.

THE THEATRE GUILD PRESENTS
EUGENE O'NEILL'S Comedy

AH, WILDERNESS!

with GEORGE M. COHAN
GUILD THEATRE 52d St., West of B'way Matinees Thursday and Sat-
Evenings 8:20 urday at 2:20

MAXWELL ANDERSON'S new play

MARY OF SCOTLAND

with HELEN PHILIP HELEN
HAYES MERIVALE MENKEN
ALVIN THEA., 52d St., West of B'way Matinees Thursday, Saturday
Evenings 8:20 at 2:20

JIGSAW

A comedy by DAWN POWELL
with ERNEST TRUEX and SPRING BYINGTON

ETHEL BARRYMORE THEA. 47th St., W. of B'way Mats. Thursday and
Evenings 8:30. Saturday, 2:30

S. M. CHARTOCK presents

1934 GILBERT & SULLIVAN

REPERTORY SEASON
THEATRE, MAJESTIC 44th St. W. of B'way

Week Beginning Monday, April 30th

"IOLANTHE"

Week of May 7th

"PATIENCE"

Eves. 8:30—50c to \$2.00.
Pop. Mats. Wed. & Sat. 2:30—50c to \$1.50

The Season's Most Gloriously Cock-Eyed Farce Comedy

She Loves Me Not

By Howard Lindsay
Adapted from Edward Hope's novel

DRAMATIC GUILD PRIZE COMEDY
THEATRE, W. of B'way Mats. Wed. & Sat., 2:40 50c to \$2
46th STREET B'way. Eves. 8:40 50c to \$3

MARILYN MILLER

SAM H. HARRIS Presents

CLIFTON WEBB

HELEN BRODERICK

"AS THOUSANDS CHEER"

By IRVING BERLIN and MOSS HART
with ETHEL WATERS

MUSIC BOX THEATRE 45th St., West of Broadway. Evenings 8:30.
Matinees Thurs. and Sat. at 2:30

"★★★★★ EYE, EAR DELIGHT!"

—News



DICK
POWELL

RADIO & SCREEN IN GIGANTIC
MERGER OF STARS AND
ENTERTAINMENT



GINGER
ROGERS

4 MILLS
BROTHERS

20 Million SWEET-HEARTS

TED FIORITO
AND HIS BAND

"The best of Warner Bros. musicals!" —W.-Tel.

"A honey for anybody's money!" —American

"Lively, tuneful, diverting comedy!" —Sun

WARNER BROS.' BIGGEST RADIO-STAR SHOW EVER

NOW DAZZLING BROADWAY-STRAND

CONTINUOUS POPULAR PRICES • MIDNIGHT SHOWS • BROADWAY & 47th ST.

BEG. WEDNESDAY 11 P. M. B'KLYN STRAND

CONTINUOUS POP. PRICES • MIDNIGHT SHOW SAT. • FULTON & ROCKWELL

"Excellent Play—
Finely Acted."
Lockridge, Sun.

HELEN
GAHAGAN

FRANCES
STARR

EDITH
BARRETT

MOOR BORN

in DAN TOTHEROH'S PLAY ABOUT THE BRONTES

with GLENN ANDERS

PLAYHOUSE 48th E. of B'way Evenings 8:50, 50c to \$3
BRant 9-2628 (Mt. Wd. & Sat. 2:45, 50c-\$2)

MAX GORDON'S 3 OUTSTANDING SUCCESSES

WALTER

HUSTON

Dramatized by SIDNEY HOWARD

SHUBERT THEA., W. 44th St.—Eves. 8:40. Mats. Wed. & Sat. 2:30

Gladys COOPER—Adrienne ALLEN—Raymond MASSEY

in "THE SHINING HOUR" A New Play by
KEITH WINTER

BOOTH THEA., W. 45th St.—Eves. 8:40. Mats Thurs. & Sat. 2:30

"ROBERTA"

The New Musical Comedy

by JEROME KERN and OTTO HARBACH

NEW AMSTERDAM THEA., N. 42nd St.

Eves. \$1-\$3. Mats. Wed. & Sat. 50c-\$2.50, plus tax

ASTOR

B'WAY at 45th ST.

Twice daily 2:50—8:50.

4 times Sat. 2:50—5:50—

8:30—11:50, 3 times Sun. &

Hols. 2:50—5:50—8:50.

Mats. 50c to \$1.

Eves. 50c to \$2.

SEATS at Box Office NOW

JOSEPH M. SCHENCK Presents

GEORGE ARLISS in

THE HOUSE of ROTHSCHILD

A DARRYL E. ZANUCK Production

with Boris Karloff—Loretta Young—Robert Young

A 20th Century Picture—Released thru United Artists

HOTELS AND RESTAURANTS.

Luchow's

Established 1882

110 E. 14th St.

NEW YORK'S OLDEST RESTAURANT

Luncheon-Dinner
After-Theatre Specialties
Music

Würzburger Hofbräu

Pilsener Urquell

Czechoslovakia

Finest Assortment of Rhine,

Moselle, Hungarian and

Bordeaux Wines

AMERICA'S CUP PROGRESS: THE ENDEAVOUR LAUNCHED



BRITAIN'S CHALLENGER FOR THE AMERICA'S CUP TAKES TO THE WATER: THE ENDEAVOUR, Which Is Called the Ship of Secrets Because of the Many New Scientific Appliances and "Mechanical Gadgets" Incorporated in It, Is Launched at Gosport, Hampshire, With All the Craft in the Harbor Joining in a Noisy Celebration.
(Times Wide World Photos, London Bureau.)



AT THE LAUNCHING OF THE ENDEAVOUR: MRS. T. O. M. SOPWITH, Who Named the Yacht, Taking Part in the Gosport Ceremonies With Her Husband and Charles Nicholson (Right), Its Designer.
(Times Wide World Photos.)



163 FEET OF STEEL TO TOWER OVER A RACING YACHT: THE ENDEAVOUR'S MAST Is Removed From the Building Shed in Preparation for Stepping Into the Craft Which the British Hope Will Capture the America's Cup After Its 83-Year Sojourn on This Side of the Atlantic.
(Times Wide World Photos, London Bureau.)



THE TERROR OF SCOTTISH WATERS IN ACTION: THE LOCH NESS SEA MONSTER,

as Photographed by Robert Kenneth Wilson at a Distance of From 150 to 200 Yards and Presented in Enlarged but Unretouched Form. Some Experts Suggest That What Seems to Be a Snake-like Neck and Small Head May Be in Reality the Dorsal Fin of a Killer Whale.

(Times Wide World Photos, London Bureau.)



A THRILLING RESCUE ON THE ARCTIC ICE PACK: SOME OF THE 101 MEMBERS OF THE RUSSIAN ARCTIC EXPEDITION

Who Were Marooned on an Ice Floe for Two Months After Their Ship, the Chelyuskin, Was Broken in Half by the Pack Ice Near Wrangell Island, Safe at Cape Van Karem on the Coast of Siberia After Being Rescued by Soviet Airplanes.

(Associated Press.)

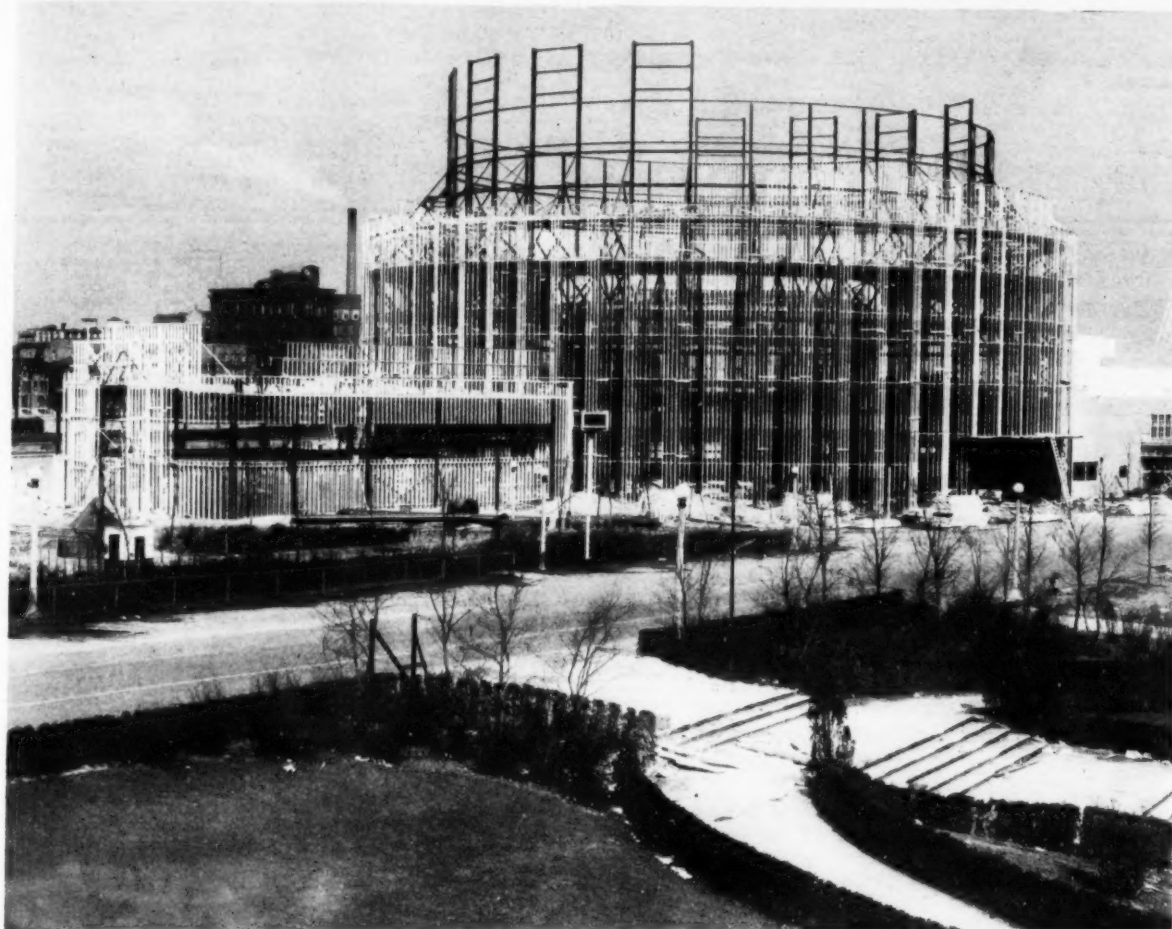
THE STARS AND STRIPES AND THE HAMMER AND SICKLE FLY TOGETHER ON A RELIEF MISSION: M. T. SLETNEFF, Russian Pilot (Left), and His American Mechanic, William Lavery, Heroes of the Rescue of the Survivors of the Chelyuskin Disaster, Photographed at Teller, Alaska, While Awaiting Favorable Weather for Hopping Off to Siberia to Join the Other Planes Which Participated in the Rescue.

(Associated Press.)



OLD DOBBIN COMES INTO HIS OWN IN A CLEVELAND GASOLINE STRIKE: A HORSE-DRAWN DELIVERY TRUCK, Its Engine Dead Because of Lack of Fuel, in Operation in a Downtown Street After a Strike of Filling-Station Attendants Cut Off the City's Supplies.

(Times Wide World Photos, Cleveland Bureau.)



A GIGANTIC ADDITION TO THE CENTURY OF PROGRESS: THE FRAMEWORK OF THE FORD BUILDING,

Which Is to Be the Largest Single Exhibit of the 1934 Chicago World's Fair Opening on May 26, Rising on the Lake Michigan Waterfront. It Contains 1,400 Tons of Steel and Is to House a Dramatization of Transportation From Its Earliest Beginnings. (Times Wide World Photos.)

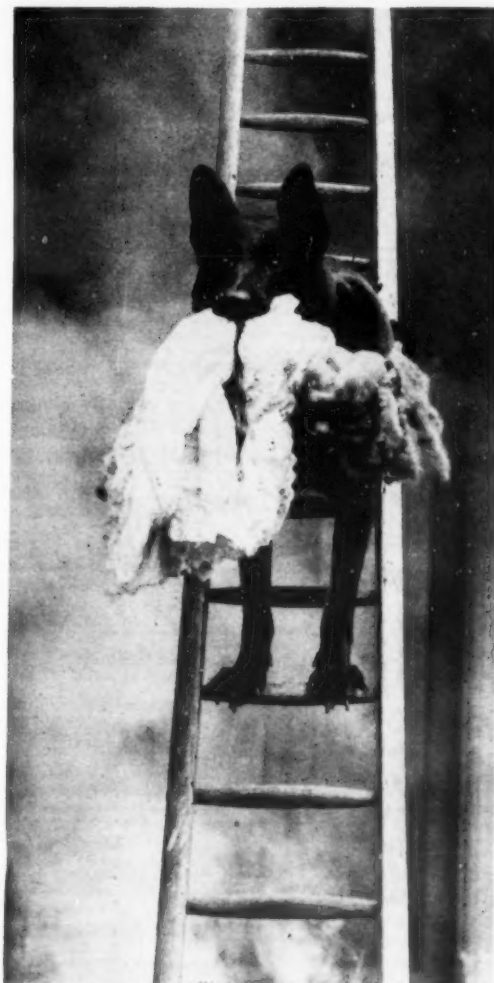
RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



THE FIRST DAY OF SCHOOL FOR GERMAN QUADRUPLTS: FOUR SISTERS Begin Their Studies at Beuthen, Upper Silesia. (Times Wide World Photos, Berlin Bureau.)



A FOUR-FOOTED "SMOKE EATER" GOES INTO ACTION: DEWET OF PINEFOLD, an Alsatian Dog Which Has Won Many Prizes in England for Beauty and Brains, "Rescuing" a Doll From a Realistic Fire. (Times Wide World Photos.)

ROLLEICORD



A New Camera

NEEDLE SHARP FOCUS

\$ 62.50

By the Makers of Rolleiflex

Precisely made, moderately priced, Rolleicord is a precision mirror reflex camera which makes it easy for you to capture the details of your subject with mirror-like fidelity. A high-speed focusing finder lens shows a sharply defined image in actual film size—a powerful magnifier aids you in obtaining ultra-sharp focus—you see exactly how your finished picture will look—you can gauge accurately its potential sharpness. It has a single lever compur shutter with speeds up to 1/300 second and is provided with a Zeiss Triotar f/4.5 lens. Takes 2 1/4 x 3 1/4" roll film giving eleven 2 1/4 x 2 1/4" pictures.

Literature on request

\$62.50

BURLEIGH BROOKS
127 West 42 Street New York

RUSSIA

A new and fascinating travel-land. See Moscow and Leningrad—ancient palaces, operas, ballets. All-expense travel in Russia costs as low as \$8 a day Tourist and \$15 First Class. For complete information apply at any office of the

AMERICAN EXPRESS

"Intourist" Representatives

Make Up to \$55 a Week with your CAMERA

NEW FIELD—Big Demand

34,487 Magazines, newspapers, etc., pay good prices for 7 million photos a year! 7 of every 10 bought from INDEPENDENT AMATEUR camera owners. YOU can make big money in this new field. We teach you in your own home to take salable photos, sell them fast. Spare time or full time pays real profits. Use ordinary camera. Turn your hobby into good money. Send today for FREE Book, "How to Make Money With Your Camera." UNIVERSAL PHOTOGRAPHERS. Dept. 205, 10 West 33d St., New York City.

FREE BOOK

Measuring Your Sales Effort in the New York Market

Complete, concrete facts and figures demonstrating the power of the advertising columns of The New York Times in the five and a half billion dollar market which is Greater New York, are set forth in the Polk Consumer Census.

On the basis of "home-effectiveness" (the regular home reading of any newspaper as reported by the woman head of the family) it shows that advertising in The New York Times weekday edition among families best able-to-buy costs less per home than in any other New York newspaper. For information address:

THE NEW YORK TIMES
ADVERTISING DEPARTMENT
Times Square, New York



67,000 Clubs Sold in 9 Months!

The way Limbershaft Clubs have taken the country by storm is one of the most sensational chapters in American golf history! Not long ago Limbershaft was a brand new idea, approved by the ever-careful U. S. Golf Association. Just one short year ago, Limbershafts were in the bags of only a few players.

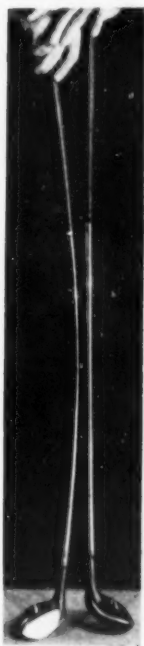
Then something happened! At exclusive resorts, municipal courses, at *half* the clubs in the land—

you suddenly heard golfers begin to talk "Limbershaft." Not only talk them, but *try* them—skeptical at first, then amazed, then *convinced*!

Now, only nine months later, *over 67,000* Limbershafts have been sold! This new principle of golf-club construction is fast pushing every other type of shaft right off the map! Have YOU found out WHY?

20 Yard Longer Drives GUARANTEED

READ the Limbershaft Guarantee at the right. No If's, And's, or But's about it. Limbershaft **MUST** deliver what we promise—it **MUST** add a good twenty yards to your average drive—or **YOU DON'T PAY FOR THE CLUB WE'VE LET YOU TRY FOR 3 WEEKS FREE!**



This is not merely an advertising claim. It is based on Limbershaft's proved performance. Read the remarkable experiences of other critical golfers on this page. They are typical of what thousands have proved to their complete satisfaction!

NOT Just a "Whippy" Shaft—This is the ONLY Club with an "EVEN ARC"

Don't confuse Limbershafts with any other type of club. Every genuine Limbershaft bears our trade-mark. They are not what are commonly known as "whippy" shafts, because such have the suppleness confined to the lower end.

In Limbershafts, however, a patented feature distributes the suppleness evenly through the *entire* length of the shaft, from the grip to the head. The Limbershaft is the *only* club that

bends in an **EVEN ARC**, as shown in the photograph at the left. It is the *only* club that transmits the **FEEL OF THE CLUBHEAD** directly to your hands. When you swing a Limbershaft you definitely **FEEL** the clubhead in action. And that is the secret of Limbershaft's success in making longer, straighter, more consistent drivers out of thousands of golfers!

Limbershaft's FLOWING POWER Makes a "Limber-Swing" and "Flexible Wrist-Action" Automatic!

Every consistent long-drive player has a *limber* swing and proper wrist-action. But the average golfer—the 90 to 100 and over player—usually "freezes" the minute his fingers close around his club. The stiffness of the ordinary club shaft *stiffens* the player. Instead of being encouraged to let the power of his swing flow outward to the clubhead, easily and naturally, he "presses" with shot-ruining tenseness. The *ordinary* Club often **INTERRUPTS** the smooth, even flow of power that should reach its perfect climax at the moment the clubhead hits the ball—it sometimes seems to act like a splint when it should act like a connecting muscle—lithe, limber, supple.

Only highly developed wrist-action can overcome the stiffness of an ordinary shaft. Most average wrists, however, are too tense or unpracticed to manage it properly. **LIMBERSHAFTS** supply this action *automatically*. They are the **ONLY** clubs with the wrist-action *built INTO* them! You get cleaner, smoother shots—greater distance!

**TRY IT FREE FOR 3 WEEKS
--NO COST OR OBLIGATION**

The Limbershaft Guarantee

Try the Limbershaft Driver in actual play for 3 weeks **AT OUR EXPENSE**. Try it out on the course, or with buckets of balls. **WE GUARANTEE** it will increase the average distance of your drives by 20 yards! If it does not—shoot it back to us within 21 days and the trial will have cost you nothing. Could any offer be fairer?

35 to 50 Yards More

"Can drive from 35 to 50 yards further; would not play without them."—J. T. S., Fla.

More Accuracy

"Have had wonderful success with mine; lengthened my drive by 15 to 20 yds. and improved accuracy."—C. F. T., Illinois.

Wins Tournament

"Had tournament game yesterday. Club worked marvelously, was means of my winning match with one of best men. Have thrown aside all my old clubs, adopted Limbershafts and cannot say too much in praise."—J. N. W., Jr., N. Car.

Greatest Timing Teacher

"Greatest teacher of timing I ever tried. Will make any player 100% improved in day or less."—W. R., Mich.

Business Man's Club

"Splendid club for person who makes business his first consideration and golf a recreation."—M. R., Ohio.

Terrific Distance

"My friend C. F. always had trouble on tees; hurrying strokes, failing to pull club head through. Tried my Limbershaft, steadied him so he could not hurry. Began driving longest, straightest balls ever. Got terrific distance."—G. A., Ind.

Doctor Speaks

"Limbershaft Clubs eliminate the terrific spinal wrench (necessary with old-type clubs) which causes misplacements of vertebrae, with ensuing lame back, sciatica, etc. Get greatest distance, little effort. Can play 36 holes with ease—18 holes used to tire me."—Dr. W. E. B., Fla.

15 Years Younger

"Limbershaft has put yards on my drive and has taken fifteen years off my game."—E. L. H., Ill.

"All Fairway"

"Am delighted. It is all fairway with that club."—A. A. L., Ill.

On Green in 2

"Increased distance with Limbershaft midiron. On two par four holes measuring 408 and 417 yds., I had no difficulty landing on greens in two shots using new club."—W. J. E., Ohio.

Cures Slice

"Have always been troubled with a terrific slice when using woods. With Limbershaft, pressing is not necessary for added distance. Makes golf a game instead of work. I straightened out my drives, and actually drove consistently between 200 and 250 yards, all without effort."—W. R. H., Ohio.

Keeps Promises

"Have been trying out Limbershaft driver steadily. How fully it lives up to all the statements you made concerning it in the advertisement!"—S. W. C., N. Y.

BECAUSE we know exactly what Limbershafts have already done for so many others, we are willing to let you find out for yourself what a Limbershaft can do for you. The trial will cost you nothing, put you under no obligation. We simply ask you to accept a Limbershaft.

LIMBERSHAFT SALES CORPORATION,
Dept. 65, 216 Washington St., Mt. Vernon, N. Y.
Gentlemen: Please send me a **LIMBERSHAFT DRIVER** as specified below. When club is delivered to me I will try it at your expense. If it does not add an average of 20 yards to my shots, I am privileged to return it to you at any time within 21 days without further obligation. If I decide to keep the club, I will remit the newly reduced price of \$6.00 plus small shipping charges. (NOTE: With this special coupon please enclose your business letterhead. Thank you.)

Name.....

Home Address.....

Weight and Length of driver.....

Check whether..... Full-Limber OR..... Semi-Limber.
Check here if enclosing money WITH coupon, in which case we pay all delivery charges. Same 21-Day Guarantee applies, of course.

(If you are not sure of length or weight of club you want, tell us your height and weight and proper club will be sent.)

If you want other Limbershaft woods or irons, please write in margin. Prices are \$6.00 each for woods and \$5.00 for irons. 21-day FREE Trial on all.

shaft for 3 weeks and "give it the works." Then, and not before, decide whether you want to keep it.

You have your choice of two degrees of limberness. Full-Limber is usually preferred by golfers whose average score is 85 or higher, and by women—and Semi-Limber by those who break 85 or better.

The coupon makes it easy to select exactly the length, weight and limberness you want. Remember—you may use it for 3 weeks entirely at our expense. You don't pay one cent until you are convinced that Limbershaft can and does improve your game—not theoretically, but by an actual increase of 20 yards or better added to your average drives!

Mail Coupon Without Money

Fill in and mail the coupon without money. Pay nothing when your Limbershaft is delivered to you, either. We want to *lend* you a Limbershaft before asking you to decide about it.

Naturally, you as a business man will understand why—because of the unusually liberal nature of this offer—we request that you enclose the coupon with your business letterhead.

When the club is delivered to you, **TRY** Limbershaft for 3 weeks. Make it prove that it **WILL** do everything for you that it is doing for thousands of other players. We are convinced it will. But if you honestly feel it is not the club we say it is, simply send it back and that's all there is to it! No cost to you. No obligation. Send coupon now to: **LIMBERSHAFT SALES CORPORATION**, Dept. 65, 216 Washington St., Mt. Vernon, N. Y.